



Website



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YouTube



Simon Hospitality Solutions

Simon Hospitality Solutions



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Web. www.simon.com.cn

Simon Electric (APAC)
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E-mail. info@simon-apac.com

PT Simon Elektrik Indonesia
Tel. +62 21 52960373
Web. www.simonelektrik.co.id

simon



simon
LIGHT UP EMOTIONS

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Redefining the Guest Journey with Simon

In the world of premium hospitality, every detail shapes the guest's memory.

Simon provides integrated electrical and smart control solutions that blend aesthetic elegance with robust performance. From intuitive bedside controls to intelligent energy management that reduces operational costs, we empower hotels to deliver a seamless, high-tech, and sustainable stay for every traveler.



Simon in Worldwide Since 1916



Simon was established by Arturo Simon in 1916. The earliest factory was located in Olot, Catalonia, Spain. In 1972, the headquarter of Simon Group was relocated to Barcelona, which is renowned as the Flower of Europe.

Simon mainly specializes in producing switches, sockets, lighting and home smart systems. Always dedicated to product innovation, Simon has developed many products with intellectual property rights and won many honors, such as Spanish Royal Outstanding Enterprise and Spain's national Product Design Award.

Through a century of development, Simon group has established production bases in countries around the world, including China, Russia, India, Brazil, Mexico, Poland etc., and a sales network that covers over 90 countries across four continents.

4

Business covers Europe,
Asia, Americas, Africa.

90

Over 90 countries

4000

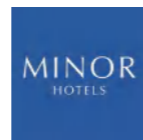
4,000 global employees



***Simon
Global Head office
& Factories***



Hotel Group Clients



Global Reach, Trusted Partnerships

Building on our commitment to guest-centric innovation, Simon serves as a strategic collaborator for the world's most prestigious hospitality leaders. We work alongside global Hotel groups to implement tailored solutions across their international portfolios. By aligning our advanced RCU and KNX technologies with rigorous brand standards, we ensure operational consistency and localized excellence for high-star properties worldwide. From flagship urban retreats to sprawling resorts, Simon's global footprint and project expertise make us the partner of choice for redefining excellence in the hospitality industry.



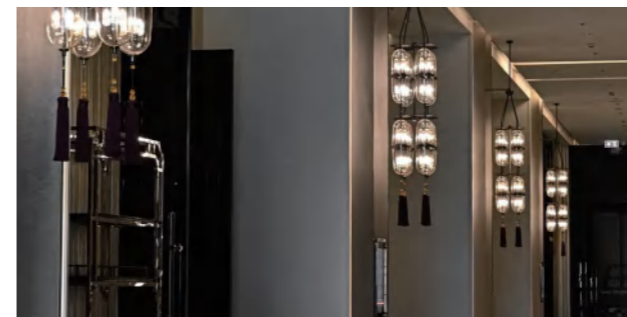


Project Cases

Simon with Marriott International



THE RITZ - CARLTON,
One Bangkok
Thailand

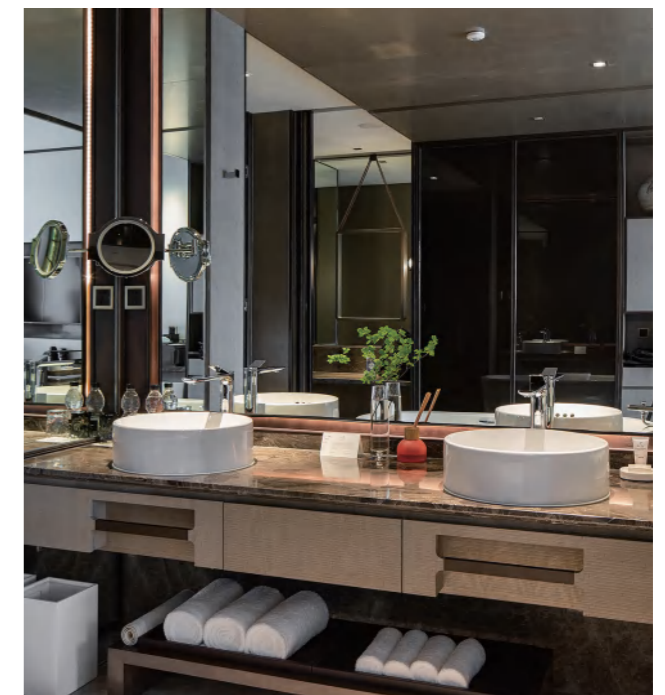
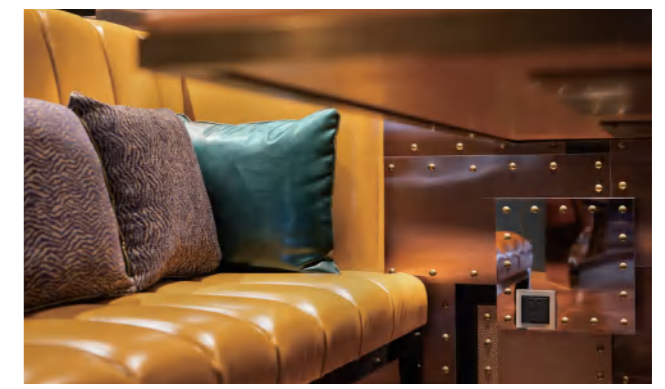




THE RITZ - CARLTON,
DKI Jakarta
Indonesia



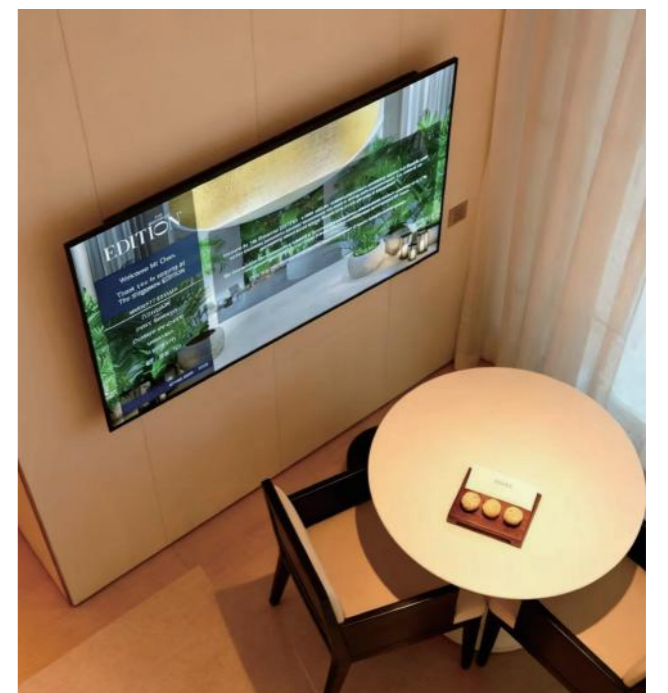
JW MARRIOTT
MARQUIS HOTEL
Shanghai, China





THE SHANGHAI
EDITION
Shanghai, China

THE EDITION,
CUSCADEN
Singapore





MARRIOTT HOTEL, Sanya, Hainan



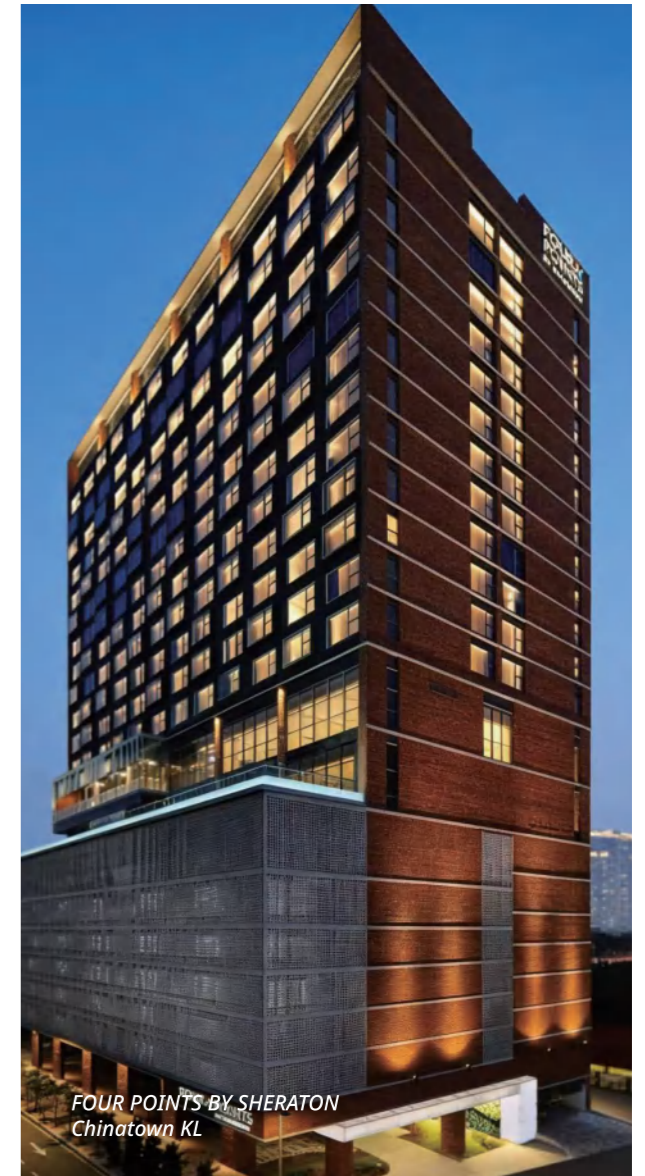
KOTA KINABALU MARRIOTT HOTEL
Kota Kinabalu, Sabah



KOTA KINABALU MARRIOTT HOTEL
Kota Kinabalu, Sabah



MADRID MARRIOTT MEETING CENTRE HOTEL
Madrid, Spain



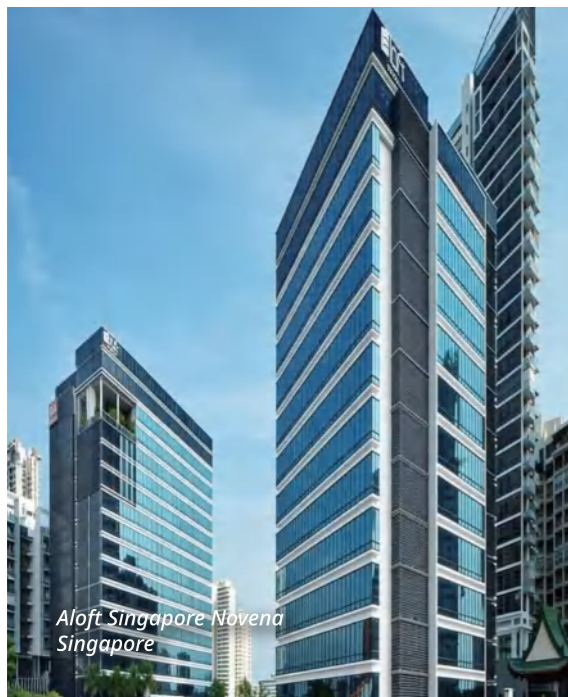
FOUR POINTS BY SHERATON
Chinatown KL



MARRIOTT HOTEL, Sanya, Hainan



FAIRFIELD KUALA LUMPUR JALAN PAHANG
KL City Centre



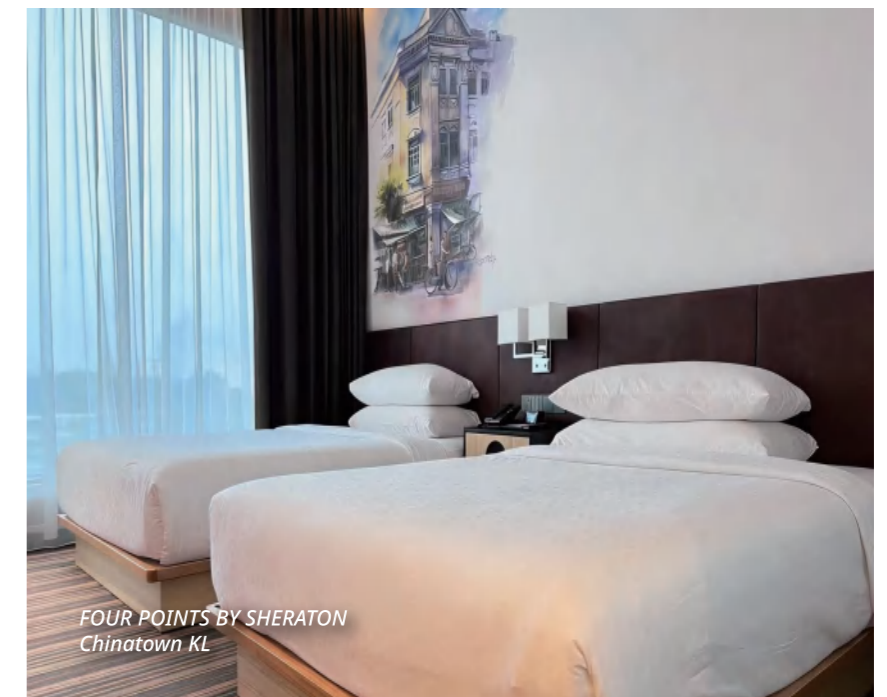
Aloft Singapore Novena
Singapore



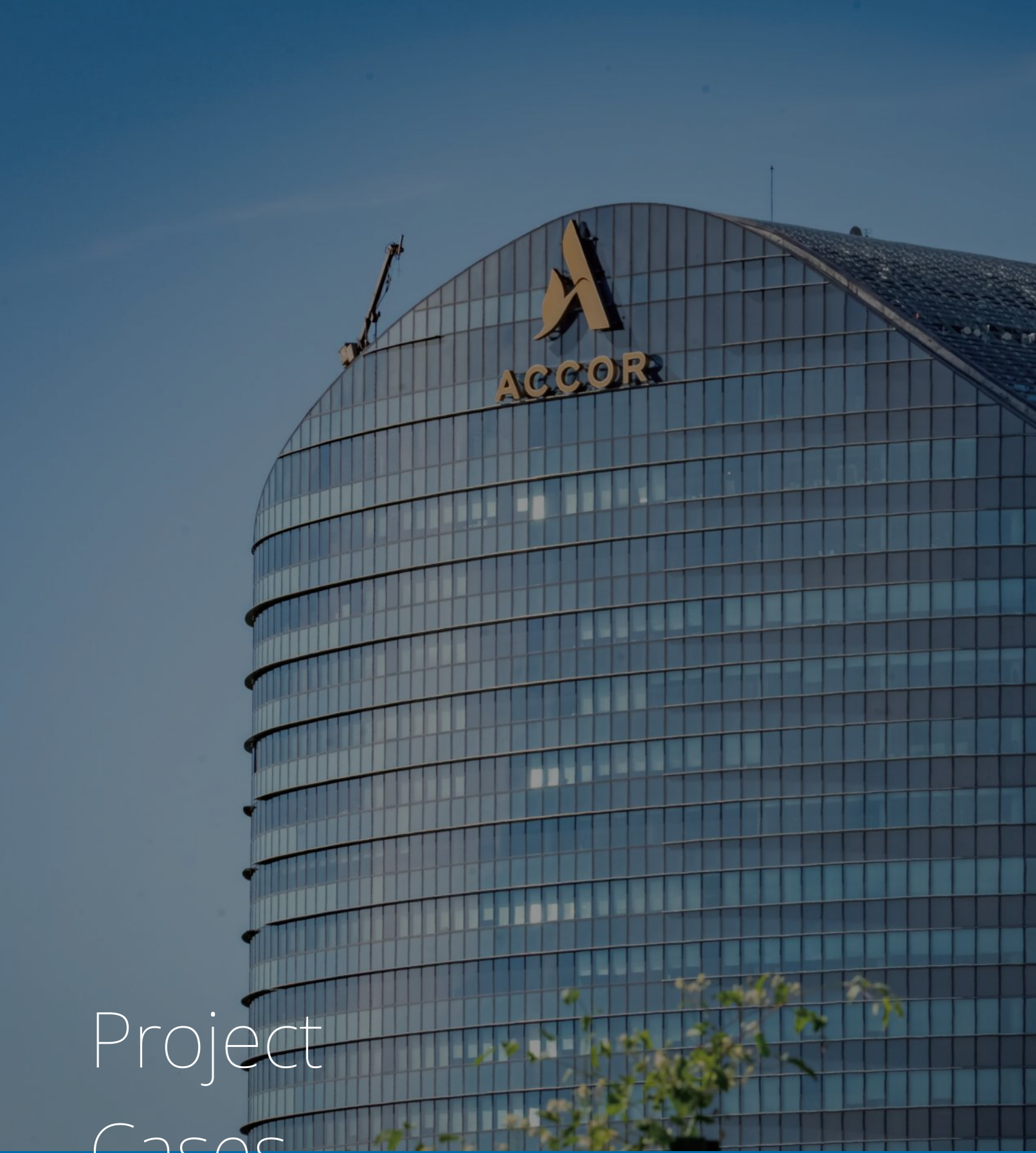
FOUR POINTS BY SHERATON
Puchong, Malaysia



FOUR POINTS BY SHERATON
Chinatown KL



FOUR POINTS BY SHERATON
Chinatown KL

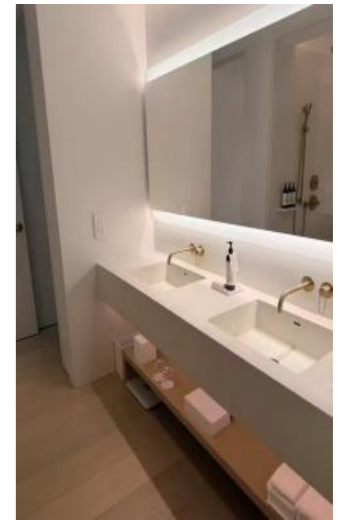


Project Cases

Simon APAC & EMEA with ACCOR



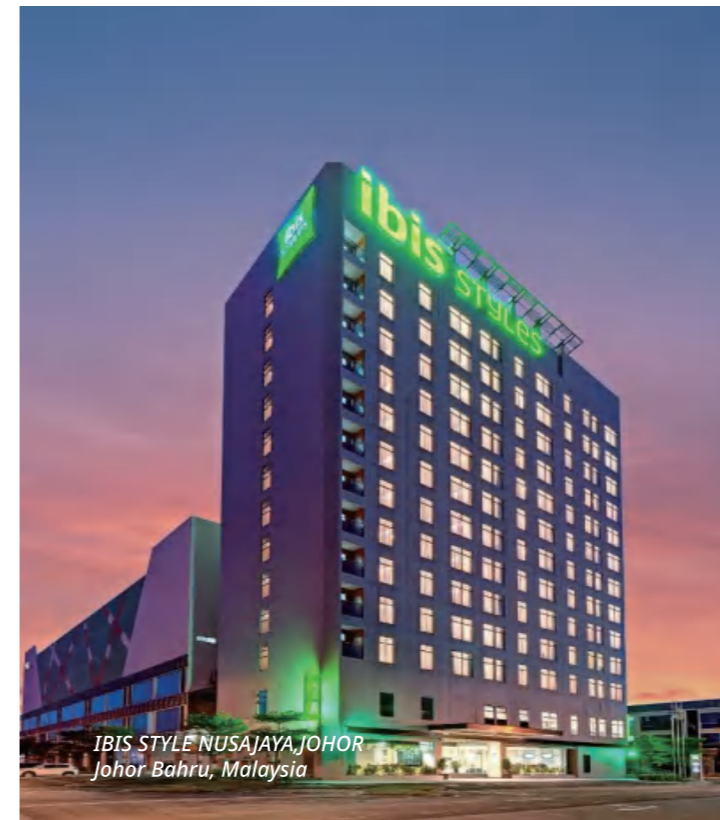
ACCOR, INMOOD SAN ROQUE HOTEL
Sotogrande, Andalucía



SOFITEL (ACCOR)
SOFITEL DUBAI PALM RESORT Dubai



ACCOR, INMOOD SAN ROQUE HOTEL
Sotogrande, Andalucía



IBIS STYLE NUSAJAYA, JOHOR
Johor Bahru, Malaysia



Mercure Hotel,
Jayapura, Indonesia

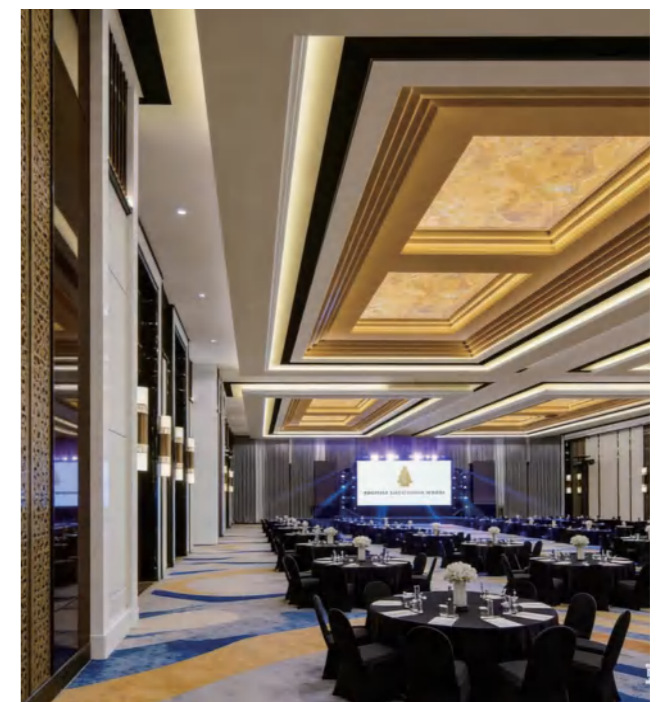


Project Cases

Simon with IHG

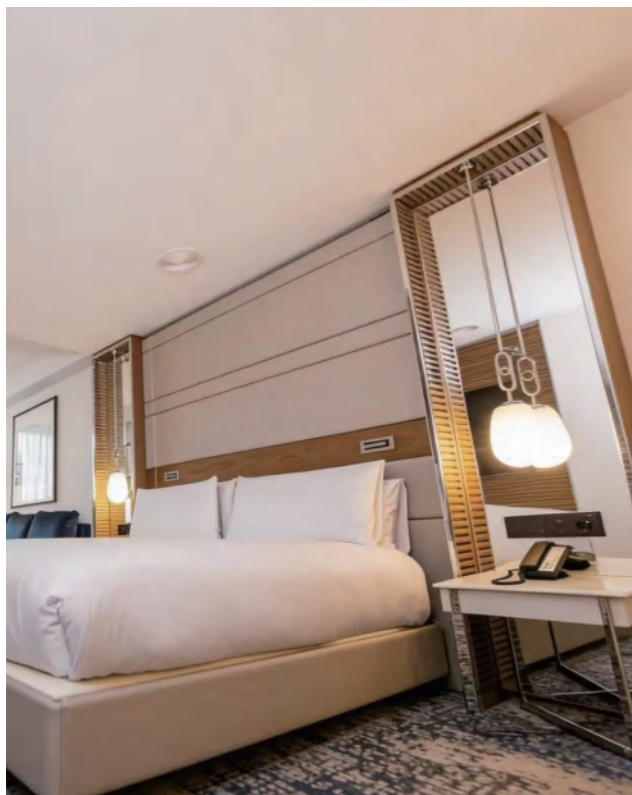


INTERCONTINENTAL
Bali, Indonesia





HOTEL CROWN
PLAZA BARCELONA



Project Cases

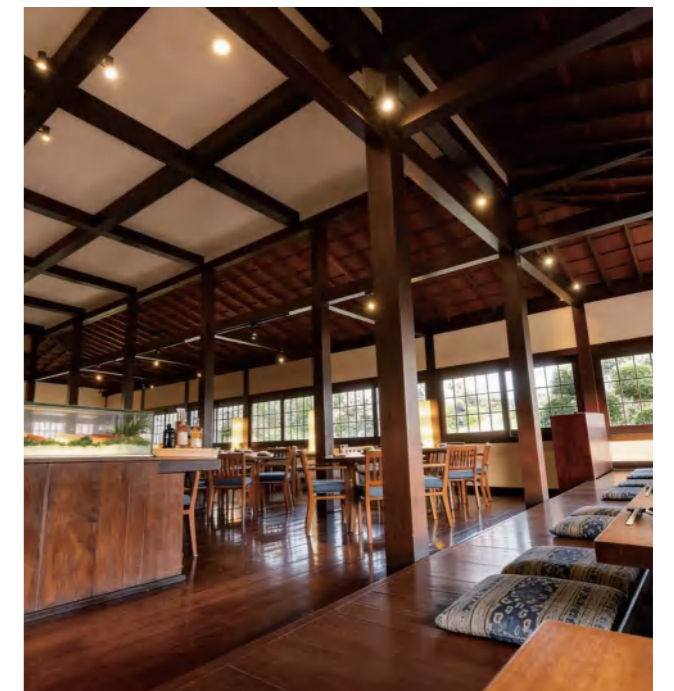
Simon APAC with HYATT



ANDAZ
One Bangkok
Thailand

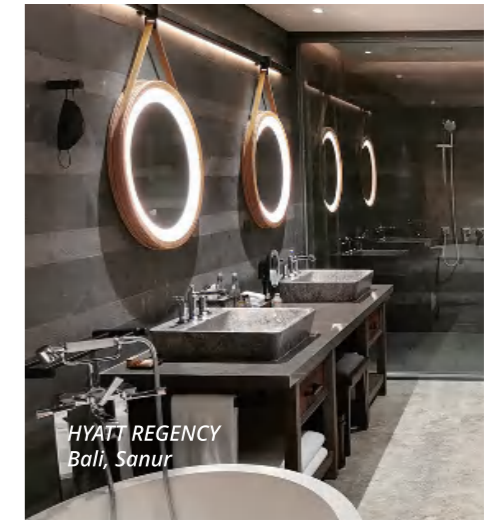


GRAND HYATT
Nusa Dua,
Bali Indonesia



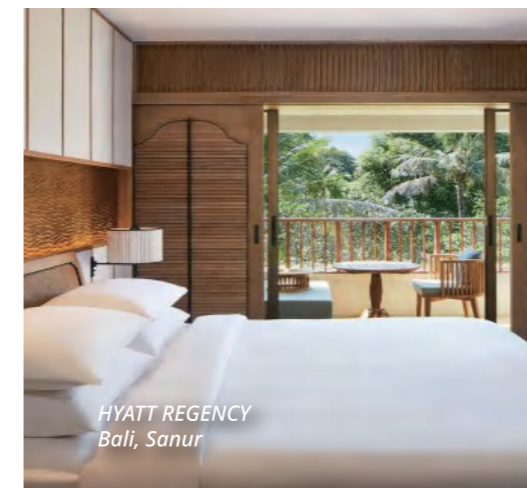


HYATT REGENCY
Bali, Sanur



HYATT REGENCY
Bali, Sanur

Alila RESORT
Wuzhen, China



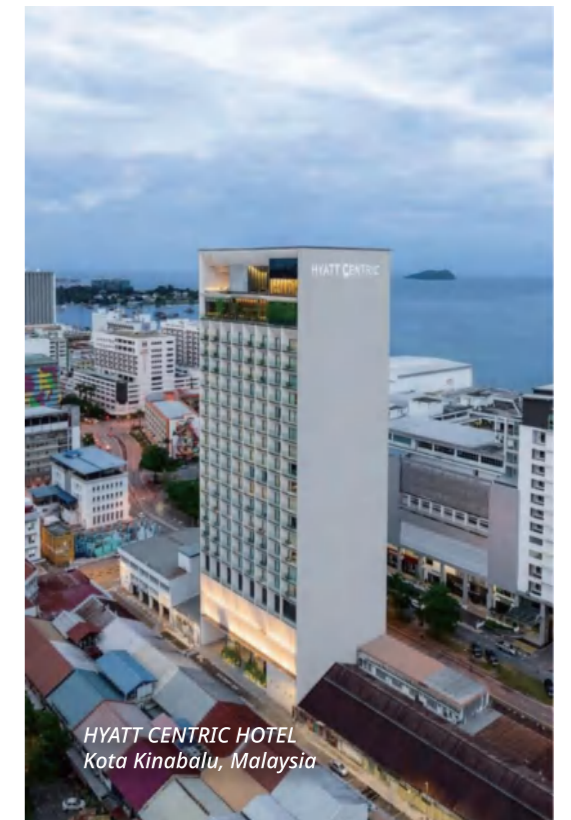
HYATT REGENCY
Bali, Sanur



HYATT CENTRIC HOTEL
Kota Kinabalu, Malaysia



HYATT CENTRIC HOTEL
Kota Kinabalu, Malaysia

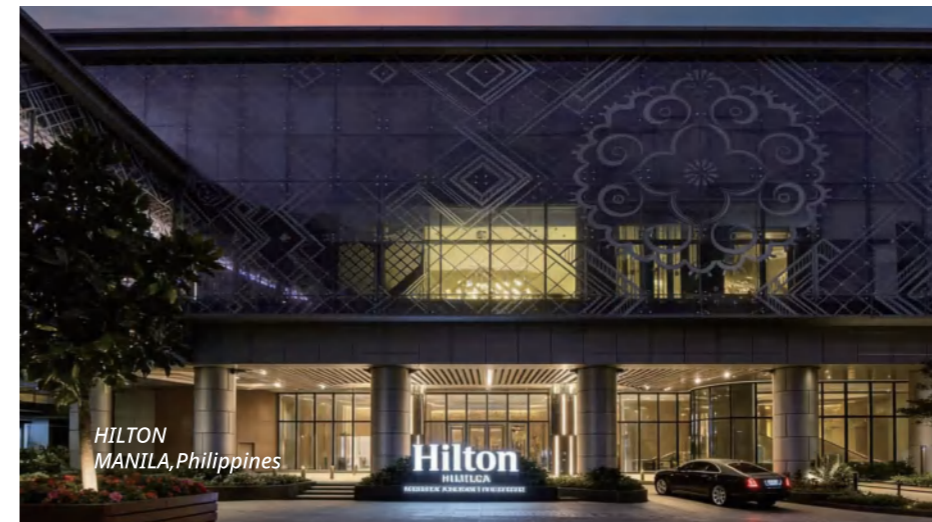


HYATT CENTRIC HOTEL
Kota Kinabalu, Malaysia

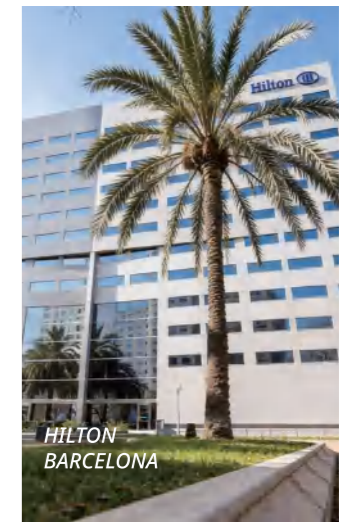


Project Cases

Simon with Hilton



HILTON
MANILA, Philippines



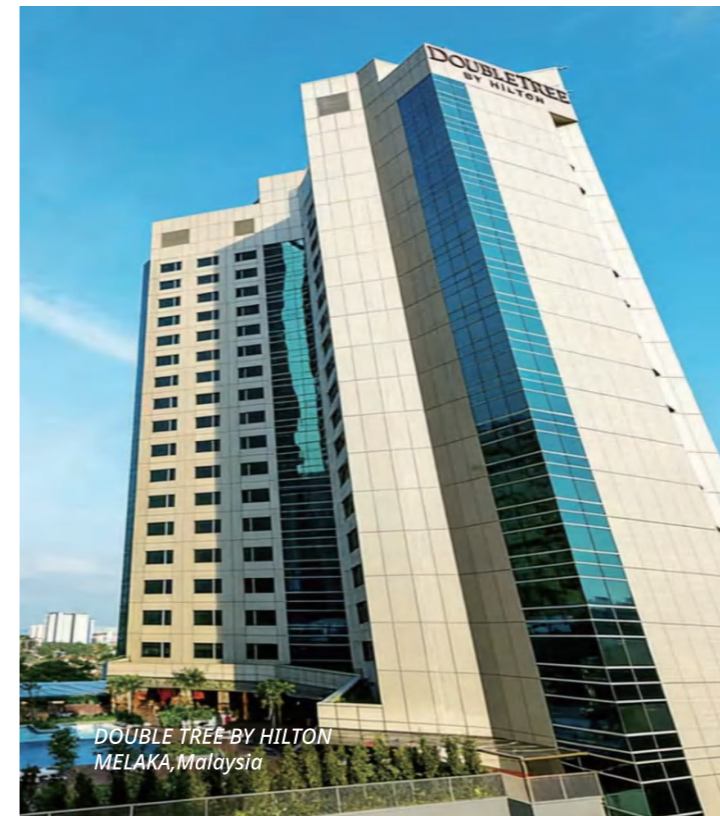
HILTON
BARCELONA



DOUBLE TREE BY HILTON
BANGKOK PLOENCHIT
DOUBLE TREE BY HILTON PLOENCHIT
Bangkok, Thailand



DOUBLE TREE BY HILTON
MELAKA, Malaysia



DOUBLE TREE BY HILTON
MELAKA, Malaysia



HILTON GARDEN INN
SEVILLA



ANGSANA
SUZHOU SHISHAN
苏州西山悦榕酒店

Project Cases

Simon with BANYAN GROUP



BANYAN TREE
Phuket, Thailand





BANYAN TREE
Hangzhou, China



MINOR
HOTELS



Project Cases

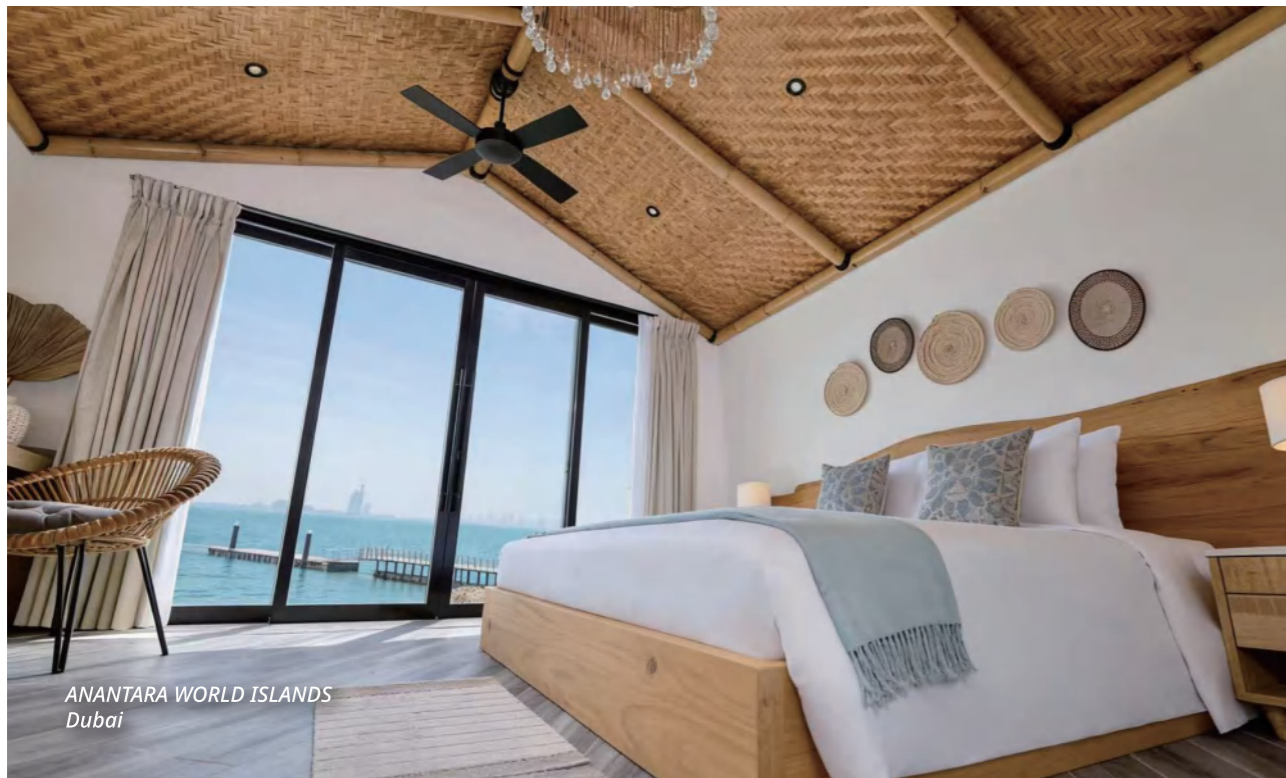
Simon with MINOR HOTELS



ANANTARA
MAIKHAO PHUKET
Thailand

Anantara Layan Phuket
Thailand





ANANTARA WORLD ISLANDS
Dubai



ANANTARA GRAND HOTEL
KRASNAPOLSKY AMSTERDAM



ANANTARA GRAND HOTEL
KRASNAPOLSKY AMSTERDAM

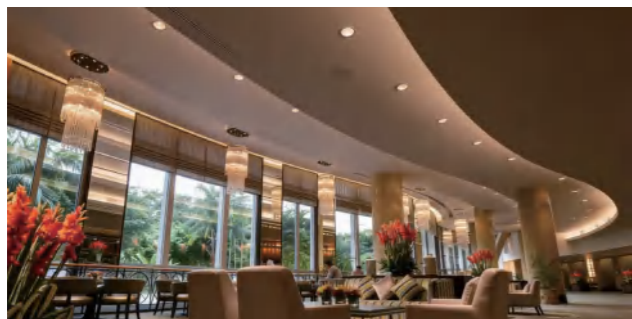
Project Cases

Simon with MANDARIN ORIENTAL HOTEL





MANDARIN
ORIENTAL HOTEL
Kuala Lumpur, Malaysia



Project Cases

Simon with Centara



Centara Karon
Resort Phuket
Thailand



Centara Karon Villa Phuket
Thailand





Centara Grand Maldives



Project Cases

Simon with Meliá



HOTEL MELIÁ LISBOA ORIENTE
Lisboa, Portugal



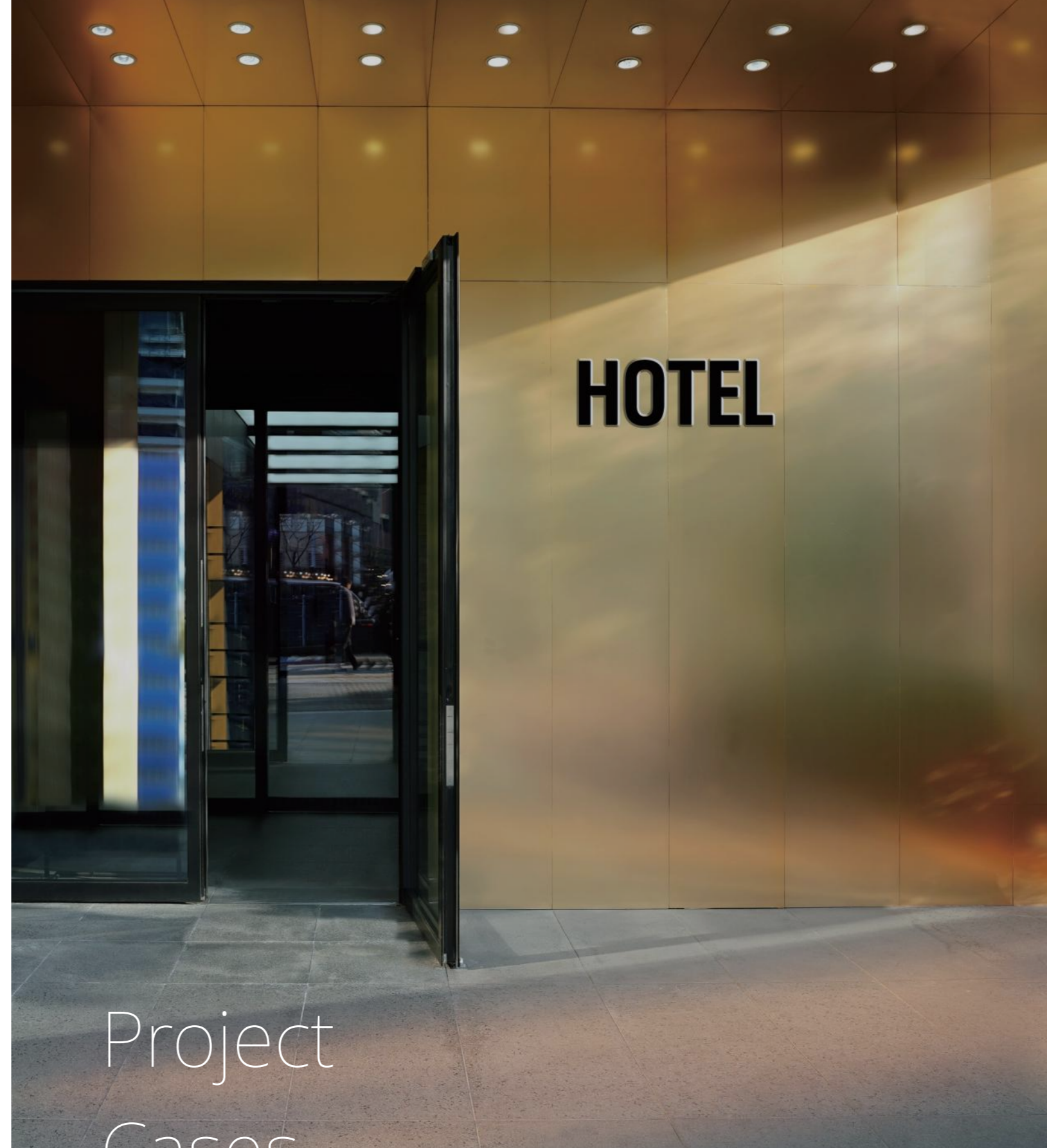
NGORO LODGE MELIÁ
Tanzania



HOTEL MELIA VALENCIA



HOTEL MELIÁ TAMARINDOS
Paradisus Gran Canaria



Project Cases

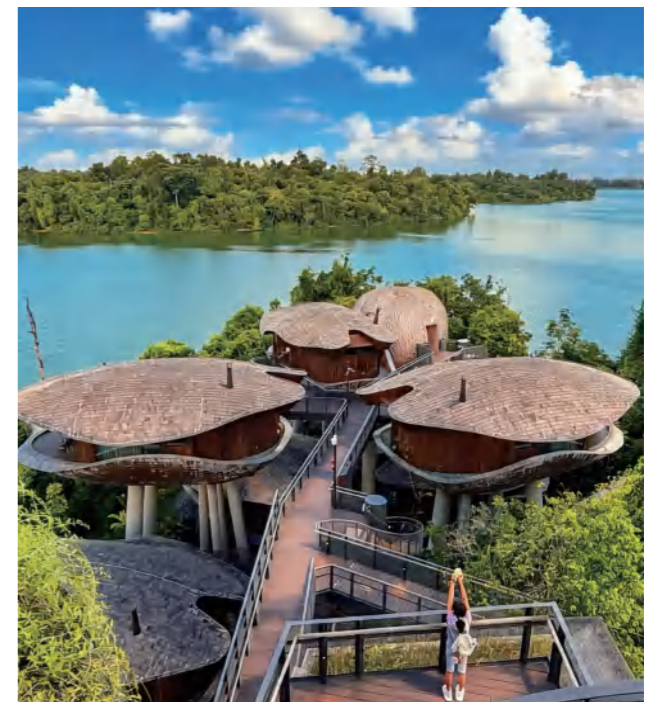
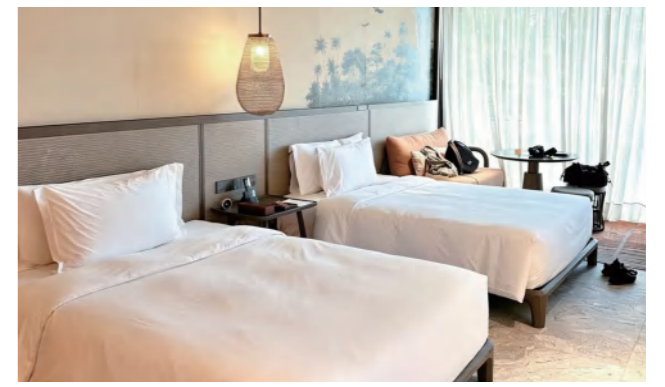
Simon with Luxury Hotels



Marina Bay Sands,
Singapore

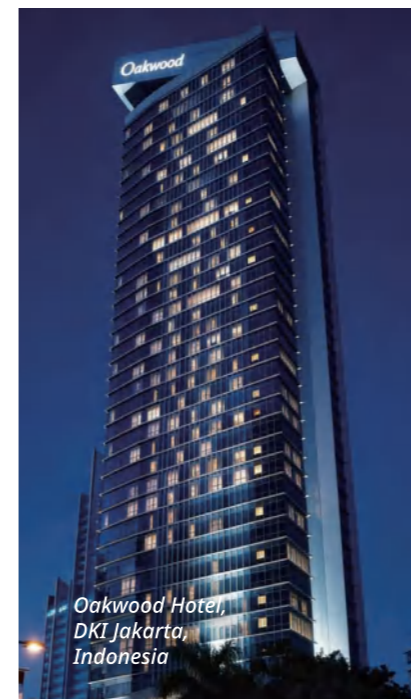
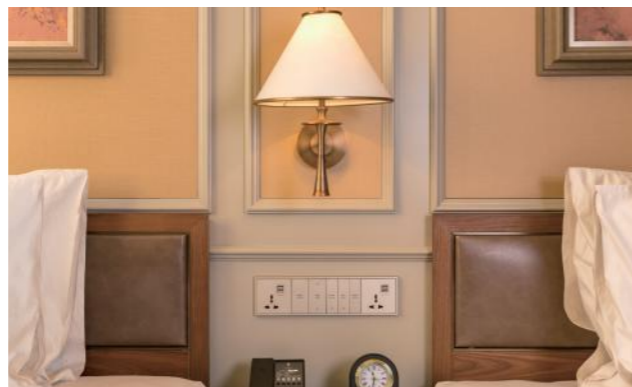


Mandai Rainforest,
Singapore Zoo





CAPELLA HOTEL
Shanghai



Switch & Socket Ranges: The Aesthetic Touch

Simon | **M7 Toggle Aurea** Series

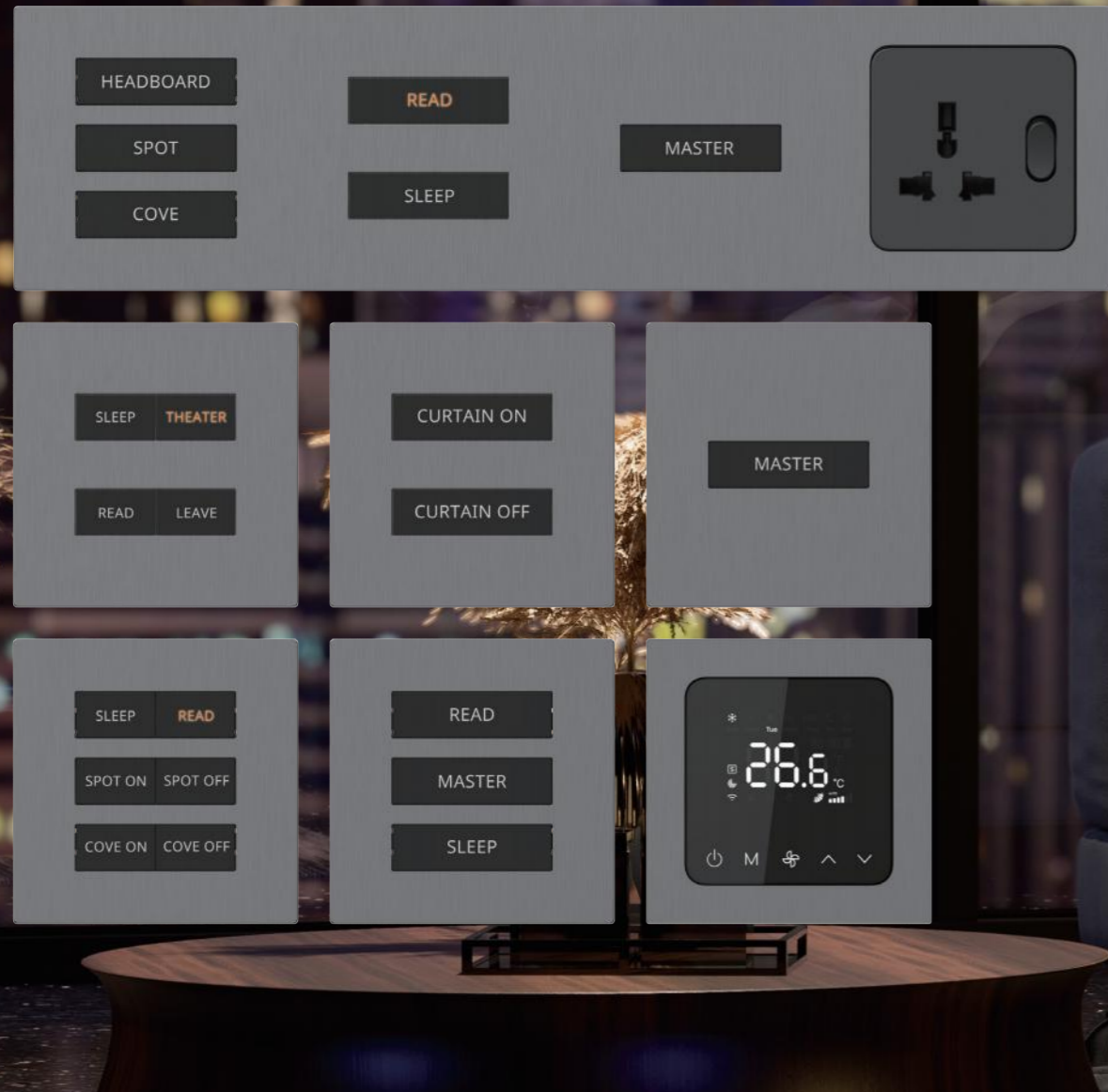


M7 Toggle Aurea Series embodies the gentle flow of water and coastal serenity. Its toggle rises like a skiff, floating effortlessly on the panel—a poetic touch for daily interaction. Rounded edges and smooth curves balance stainless steel's strength with elegance, reflecting Simon's harmony of form, function, and feeling.

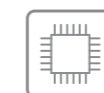
PERSONAL



Simon | S20_{ELV} *The Art of Hotel Smart Control*



The Simon S20 Hotel Series is a premium aviation-aluminum collection featuring a sophisticated "small button" design and customizable laser-engraved backlighting. Engineered for seamless RCU integration via RS485 or Dry Contact, the range includes smart control panels, high-performance 45W USB A+C charging, and touch-sensitive climate controllers. This modular family combines proximity sensing with versatile multi-gang frames to deliver a high-end, intuitive guest experience.



RS 485



Dry contact



Dual backlight



Selected Material Pinnacle of CMF Design

2 premium materials and 6 colors. Collision between modern and future.
 Raging imagination with exquisite design. 2 premium materials and 6 colors.
 Collision between modern and future.

Simon | M7_{ELV}

SELECTED MATERIAL SLIM AESTHETICS



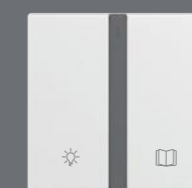
RS 485



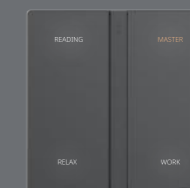
Dry contact



Dual backlight



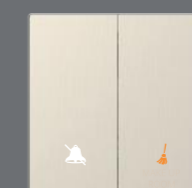
-4F
Diamond White



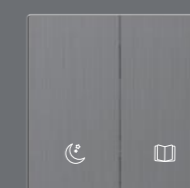
-4D
Diamond Grey



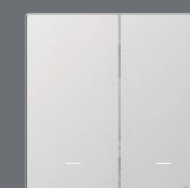
-4E
Diamond Silver



-2C
Satin Gold



-2B
Brushed Grey



-2A
Frosted silver



*Static symbols and lettering developed with laser engraving, for backlighting and customizable



*LED indicator to address the control in the dark, the color can be customized



RS485 Switch Glass and Metal

*Use with Simon-Bus, open protocol available for third party RCU system
 *Dual backlight with proximity sensing



66E9001M

1 Gang dual backlight switch module (DC12V,RS485)



66E9002M

2 Gang dual backlight switch module (DC12V,RS485)



66E9003M

3 Gang dual backlight switch module (DC12V,RS485)



66E9004M

4 Gang dual backlight switch module (DC12V,RS485)



66E9005M

8 Gang dual backlight switch module (DC12V,RS485)



66E9001G

1 Gang dual backlight switch module (DC12V,RS485)



66E9002G

2 Gang dual backlight switch module (DC12V,RS485)



66E9003M

3 Gang dual backlight switch module (DC12V,RS485)

Dry-contact Switch Metal

*Directly use with other RCU



66E9004M

4 Gang dual backlight switch module (DC12V,RS485)



66E9005G

8 Gang dual backlight switch module (DC12V,RS485)



66E641M

1 Gang ELV dry contact dual backlight switch (DC12V)



66E642M

2 Gang ELV dry contact dual backlight switch (DC12V)



66E643M

3 Gang ELV dry contact dual backlight switch (DC12V)



66E644M

4 Gang ELV dry contact dual backlight switch (DC12V)



66E645M

6 Gang ELV dry contact dual backlight switch (DC12V)

RS485 Keycard



66E604M

M7 RF Keycard switch Module (DC12V,RS485)



66E7011

Central-AC thermostat Module (Simon-Bus,DC12V,RS485,VRF/FCU)



58E617

Doorbell Switch with "Do Not Disturb" "Make Up Room", "Someone In" Indicator (DC12V)
 Dimension: 86*86mm



45E611-61

Doorbell Switch with "Do Not Disturb" "Make Up Room", "Someone In" Indicator (DC12V,customize)
 Dimension: 86*146mm

Others



66E7253G

Multi-standard Socket with USB A+C Chargers



66E7256G

Schuko Socket with USB A+C Chargers



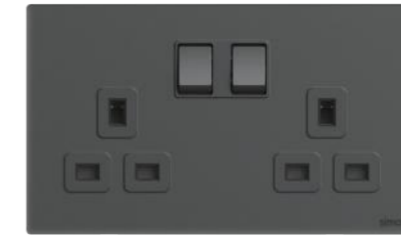
66E7254G

13A BS Switched Socket with USB A+C Chargers



66E7251G

Twin EU-US with Earth Socket with USB A+C Chargers



664581G

Twin Bs Double Pole Switched Socket (13A 250V)



664585G

Twin BS Double Pole Switched Socket with USB A+C Chargers (13A 250V)

Simon | i7_{ELV}

Elegant Simple Unique Sophisticated



RS 485



Dry contact



Dual backlight



LED indicator



White



-46
Champagne



-61
Grey



-26
Black



*Static symbols and lettering developed with laser engraving, for backlighting and customizable



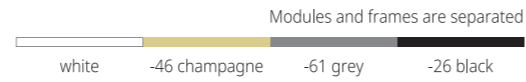
*LED indicator to address the control in the dark, the color can be customized



Simple and elegant as a piano

Its extensive face with vertical and proportionate lines gives a comfortable and desirable form. Adopting the latest technology, the switch and the socket have the same size. The visual effect is more aesthetically pleasant.

i7 ELV Switch



RS485 Switch

* Use with Simon-Bus , open protocol available for third party RCU system
 * Dual backlight with proximity sensing

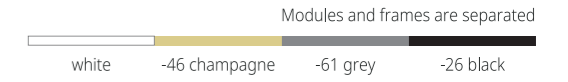


Dry-contact Switch

*Directly use with other RCU

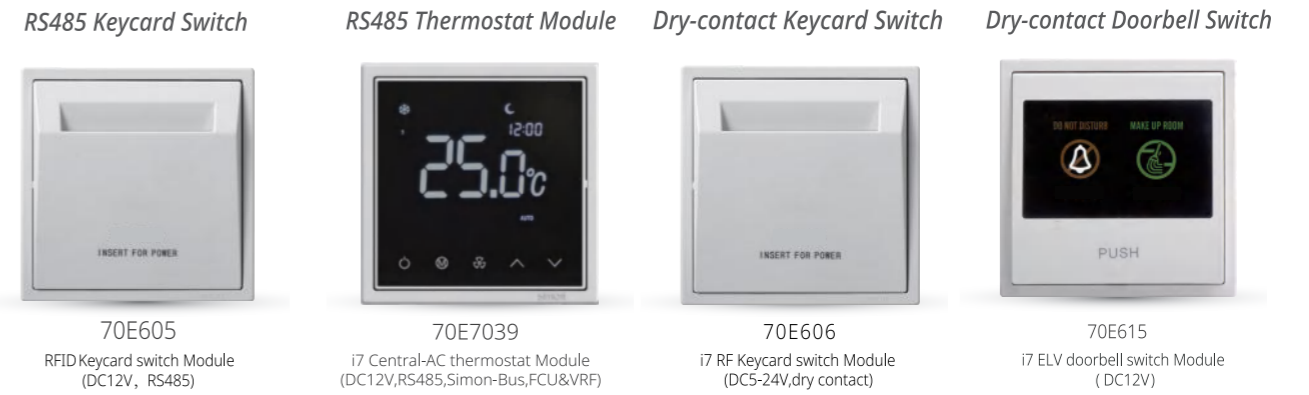
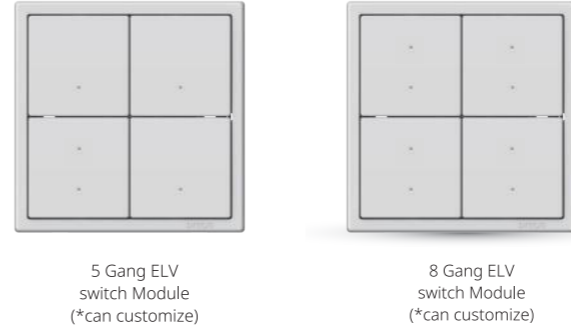


i7 ELV Switch



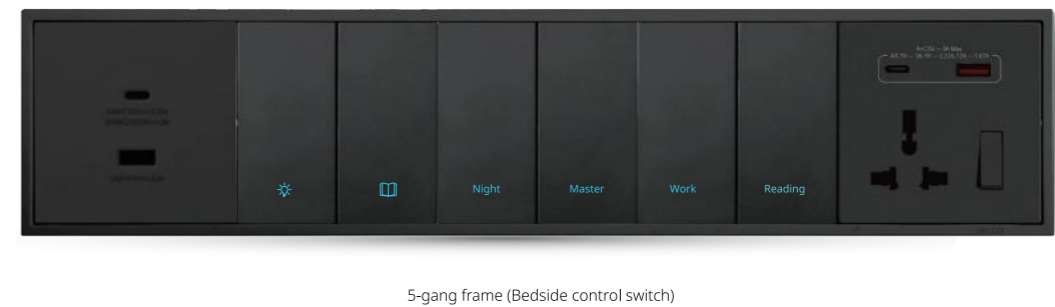
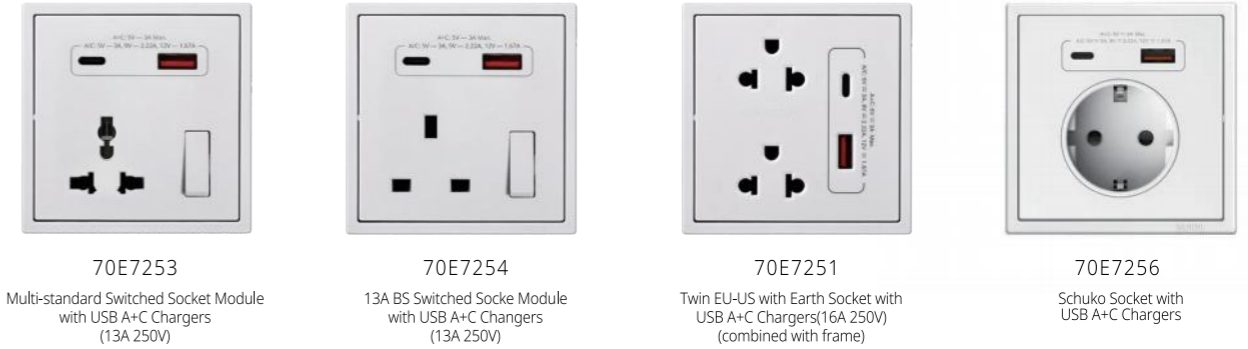
Dry-contact Switch

*Directly use with other RCU



Others

i7 also offers high voltage sockets with the wider range of multimedia solutions, USB chargers and communication sockets and sensors.(Module only)



5-gang frame (Bedside control switch)

Simon|M3

Wireless RCU Boundless & Fearless



*Static symbols and lettering developed with laser engraving, for backlighting and customizable



*LED indicator to address the control in the dark, the color can be customized





Keycard Switch



58E8041HL
Keycard switch

Wireless RCU Switch



58E8042HL
2 Gang Zigbee Switch
(DND, MUR)



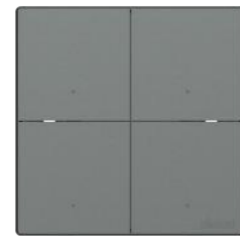
58E8001HL
1 Gang Zigbee Switch



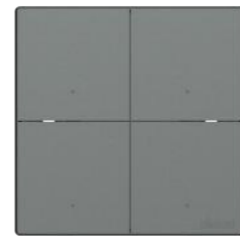
58E8002HL
2 Gang Zigbee Switch



58E8003HL
3 Gang Zigbee Switch



58E8004HL
4 Gang Zigbee Switch



58E8009HL
4 Gang Multifunction Zigbee Switch
(2 scene+2 switch)



58E8022HL
6 Gang Multifunction Zigbee Switch
(3 scene+3 switch)



58E8023HL
6 Gang Multifunction Zigbee Switch
(2 scene+4 switch)



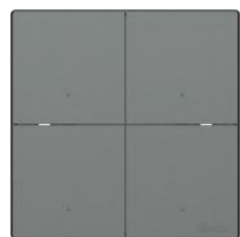
58E8005HL
1 Gang Zigbee Scene Switch



58E8006HL
2 Gang Zigbee Scene Switch



58E8007HL
3 Gang Zigbee Scene Switch



58E8008HL
4 Gang Zigbee Scene Switch



58E8021HL
6 Gang Zigbee Scene Switch



58E8013HL
1 Gang Zigbee Curtain Switch



58E8014HL
2 Gang Zigbee Curtain Switch



Wireless RCU Gateway



681803HL
Zigbee Gateway(LAN)



45002
Doorbell

keycardless solution



S2200-0420
Infrared and microwave
dual sensor (DC12V, dry contact)



S00E0-S053
Human presence sensor(microwave)



S2200-0404
Door magnet(DC12V)(5 sets)



681840HL
Wireless RCU Converter
(Dry Contact to Zigbee)



58E7253
Multi-standard Socket with
USB A+C Chargers
(13A 250V)



58E7254
13A BS Switched Socket with
USB A+C Chargers
(13A 250V)



58E7251
Twin EU-US with Earth Socket
with USB A+C Chargers
(16A 250V)



584585
Twin BS Double Pole Switched Socket
with USB A+C Chargers
(13A 250V)



The i7 KNX switch pairs proportionate vertical lines with intelligent control.
The M7 2-wire KNX switch combines a precision metal keypad, a discreet monochrome indicator, and fully customizable backlit engravings. Both are fully configurable — each button's function can be tailored to your needs, linked to lighting, blinds, or other devices, and changed at any time without rewiring. KNX brings reliability, flexibility, and elegant control to your fingertips.

Simon | i7&M7_{KNX}

KNX Principle – Harmony by Design



White



-2B
Brushed Grey



-4D
Diamond Grey



*Static symbols and lettering developed with laser engraving, for backlighting and customizable



*LED indicator to address the control in the dark, the color can be customized

i7 KNX

Modules and frames are separated
 white -46 champagne -61 grey



70E901
1 gang smart KNX switch module



70E902
2 gang smart KNX switch module



70E903
3 gang smart KNX switch module



70E904
4 gang smart KNX switch module



70E905
8 gang smart KNX switch module



70E7034
All-in-one smart KNX AC thermostat controller module

M7 2-wire KNX

-4F Diamond white -4E Diamond Silver -4D Diamond Grey
 -2B Brushed Grey -2A Frosted silver -2C Satin Gold



66E92110NM
1 gang KNX switch



66E92120NM
2 gang KNX switch



66E92130NM
3 gang KNX switch



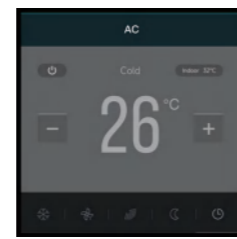
66E92140NM
4 gang KNX switch



66E92160NM
6 gang KNX switch



66E92180NM
8 gang KNX switch



66E7012
FCU/VRF thermostat (Modbus)
*Need to use with KNX to RS485 gateway

M7 4-wire KNX

-4F Diamond white -4E Diamond Silver -4D Diamond Grey
 -2B Brushed Grey -2A Frosted silver -2C Satin Gold



66E92010SG
1 gang KNX switch



66E92020SG
2 gang KNX switch



66E92030SG
3 gang KNX switch



66E92040SG
4 gang KNX switch



66E92080SG
8 gang KNX switch



66E92011SG
1 gang KNX switch with relay



66E92022SG
2 gang KNX switch with relay



66E92033SG
3 gang KNX switch with relay



66E92044SG
4 gang KNX switch with relay

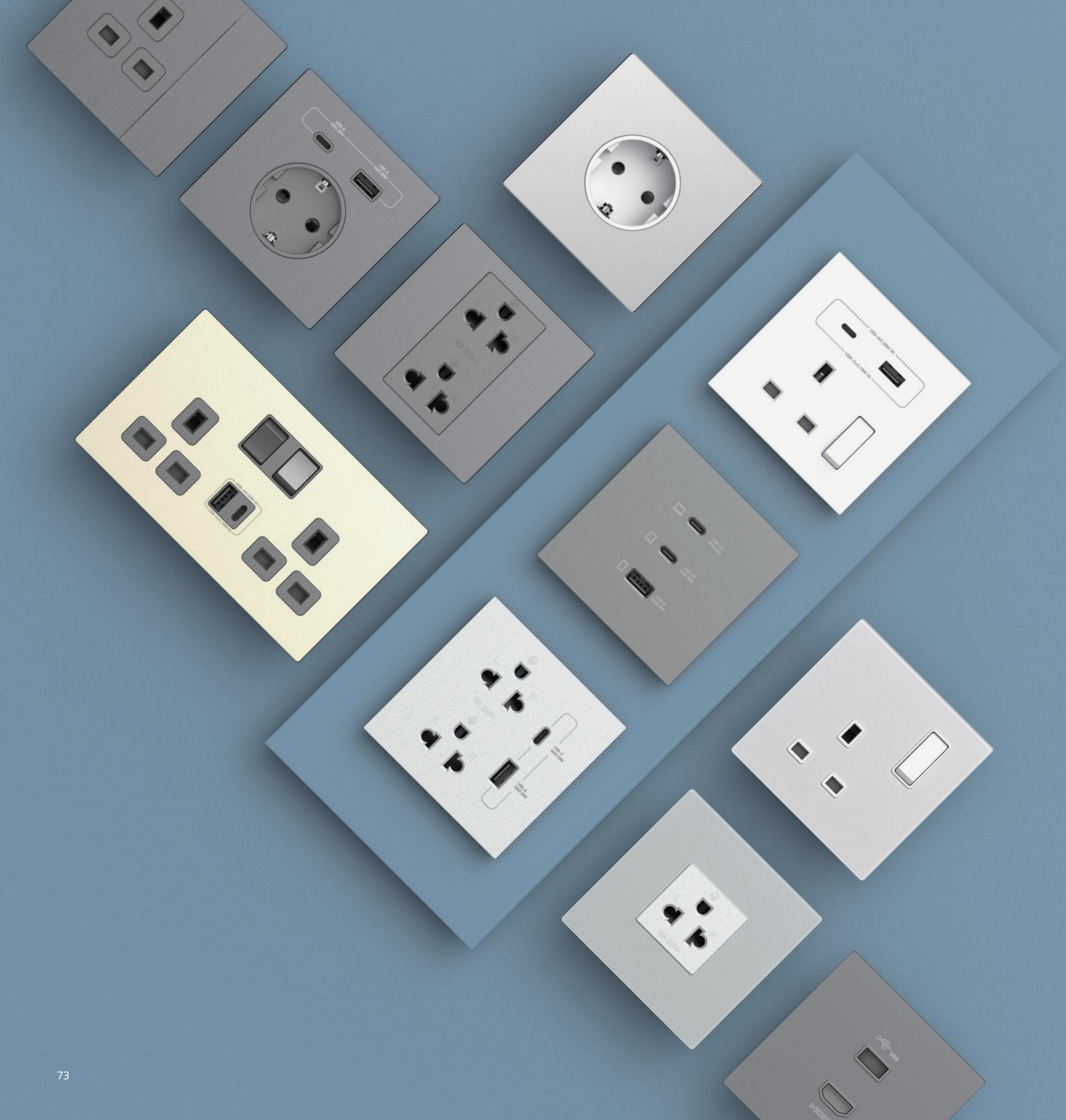


66E92084SG
8 gang KNX switch with relay

Switch & Socket Systemization



Comprehensive Range of Switches & Sockets
Unified Design, Versatile Functions
A Complete Modular Solution



A Unified Design for Multi Standards

Simon ensures seamless aesthetic consistency by offering a comprehensive range of functional modules within a single design series.

To meet the diverse technical requirements of international hotel groups, our collection includes power outlets tailored to BS, Schuko, EU-US, and Universal standards, allowing for effortless global integration.

Our series is engineered to be fully inclusive; whatever the application scenario demands, we provide the corresponding functional solution.

From advanced media connectivity and data interfaces to specialized safety and hospitality components, every requirement is fulfilled under one unified design language.

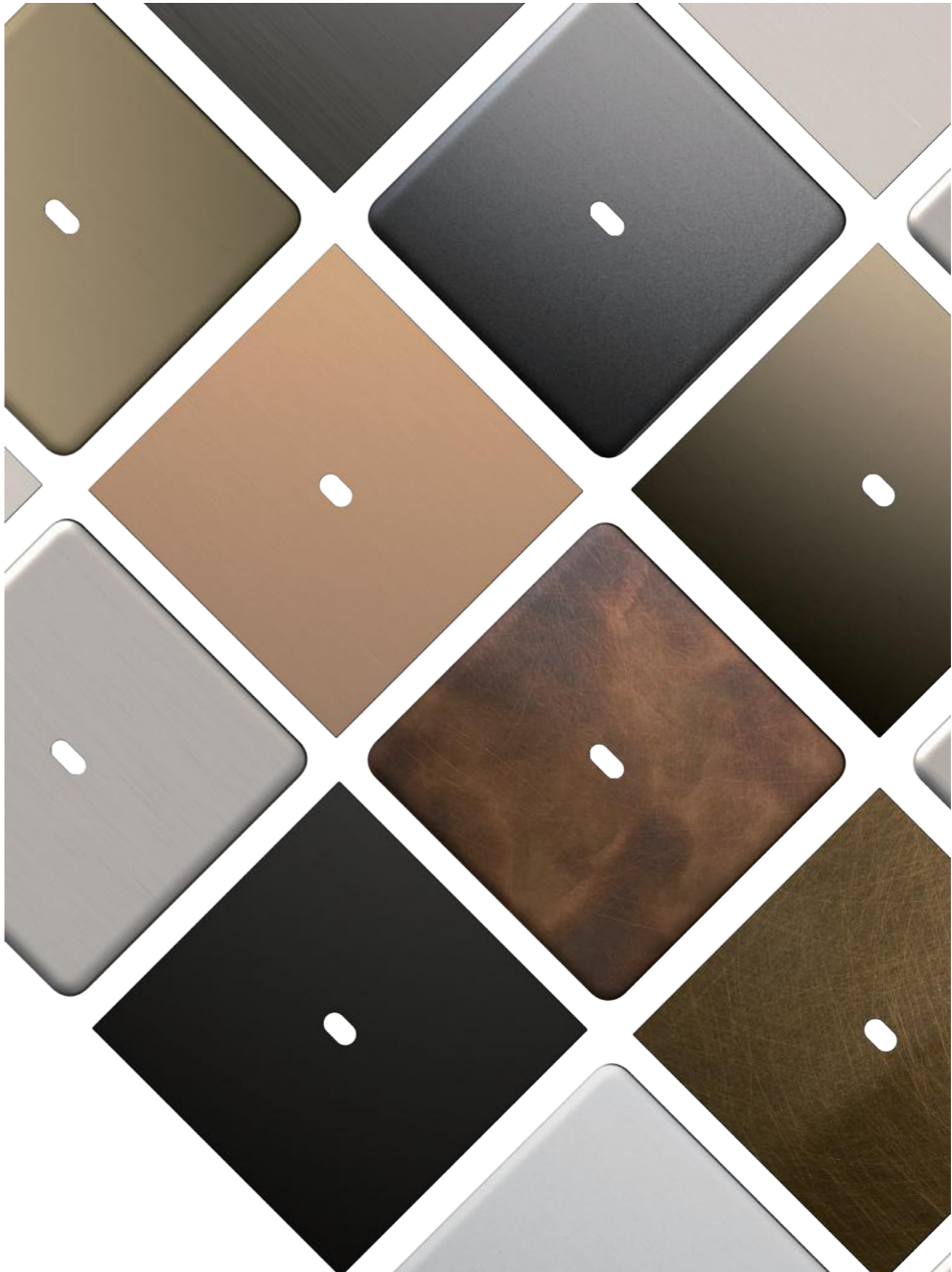
This allows hotel operators to maintain a cohesive, high-end interior across all guestrooms while meeting the most rigorous localized specifications.

Surface Aesthetics: Material & Palette



Endless Color Possibilities

Tailor our surfaces to your vision. Available in a wide range of colors to perfectly match any design aesthetic.



Versatile Materials, Infinite Styles

Choose from **metal, glass, or plastic** finishes to complement any interior design. We offer tailored color solutions to meet your diverse home decor needs.

Functional Finishing



Advanced Surface Finishing Hygienic

Integrated anti-microbial technology for a safer environment



Sensory:

Exquisite skin-feel finish for ultimate comfort.

Flawless:

High-performance anti-fingerprint coating for a smudge-free look.

Simon Lighting Solution



CP60



CP36S



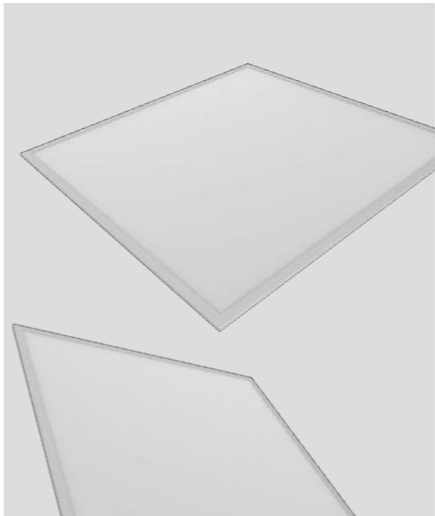
CFD32A



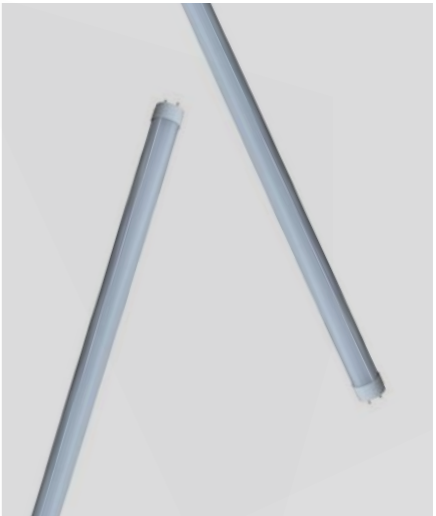
SS52C



PL52A



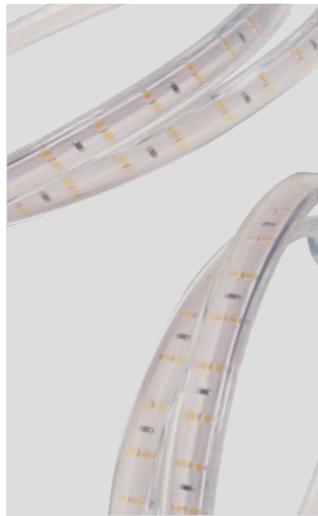
PL22



IOT T8



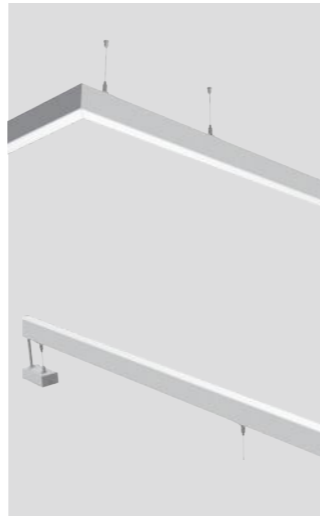
SS36



CH22B



Neon Strip



Miller



Underwater Light



Facade DMX Dot Light



Facade DMX Point Light

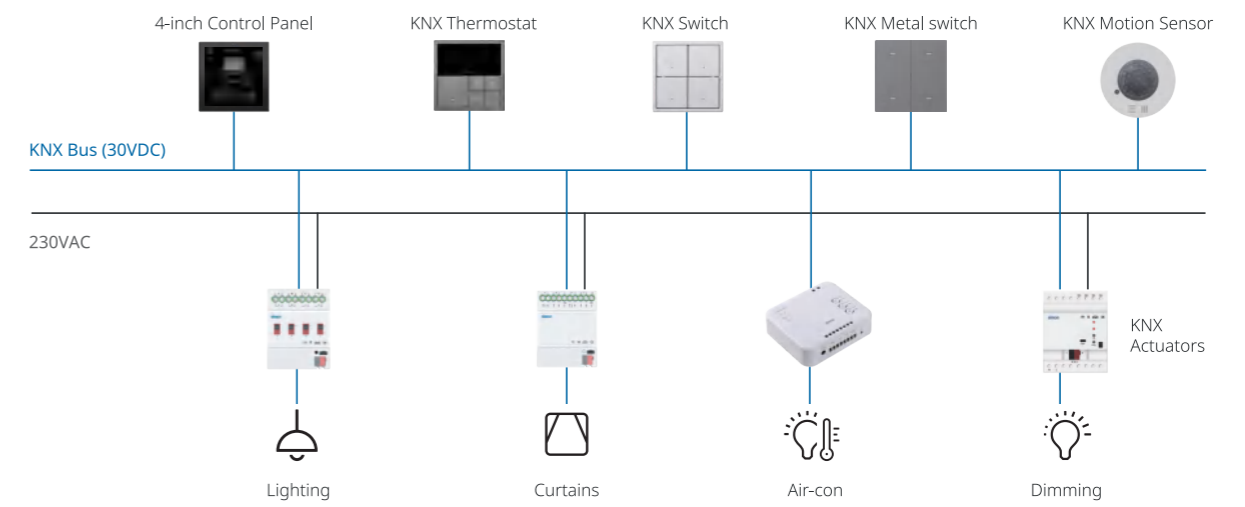


Facade DMX Liner washer

Simon | KNX & RCU Hotel Control System

Delivering a comprehensive intelligent control ecosystem, Simon utilizes RCU systems for customized guest room experiences and KNX systems for efficient public area management. By centrally integrating essential electrical equipment—such as HVAC, lighting, and motorized curtains—across the entire property, real-time network communication empowers administrators with scientific management, proactive maintenance, and energy optimization, while seamlessly allowing guests to effortlessly personalize their living spaces through intuitive remote control terminals.

Hotel Public Area-KNX

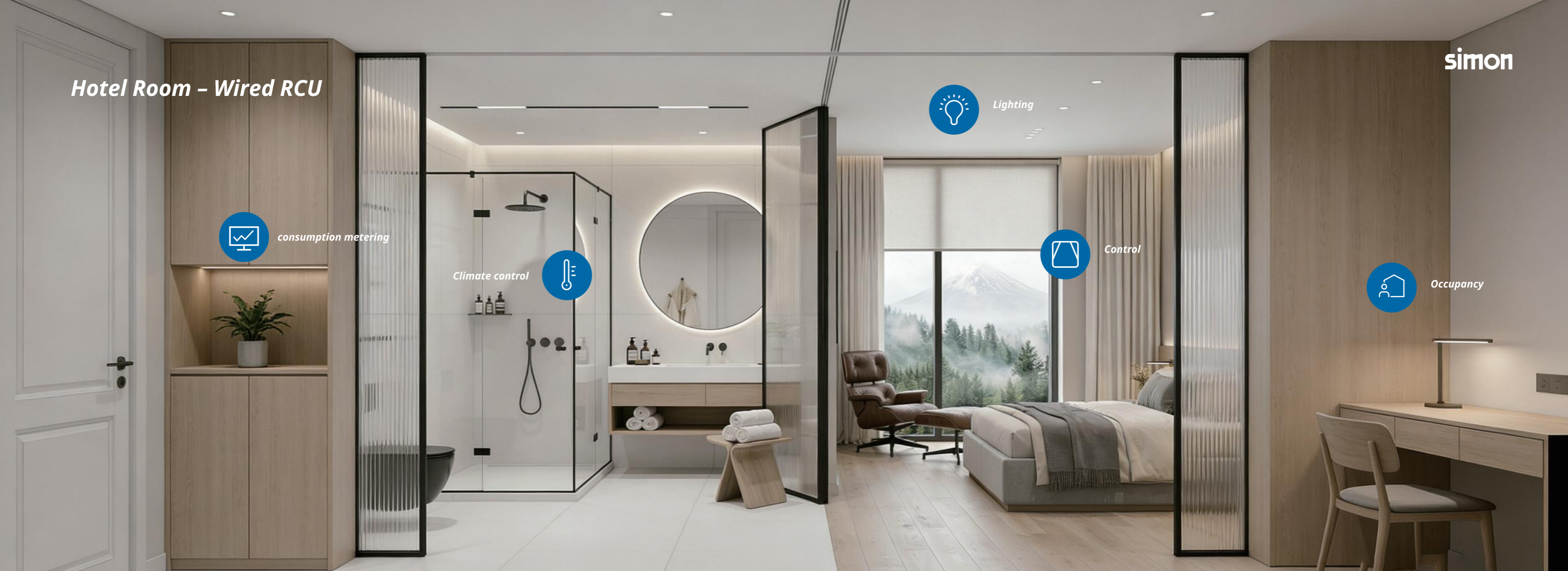


KNX operates on a low-voltage control principle where all devices communicate through a shared bus system.

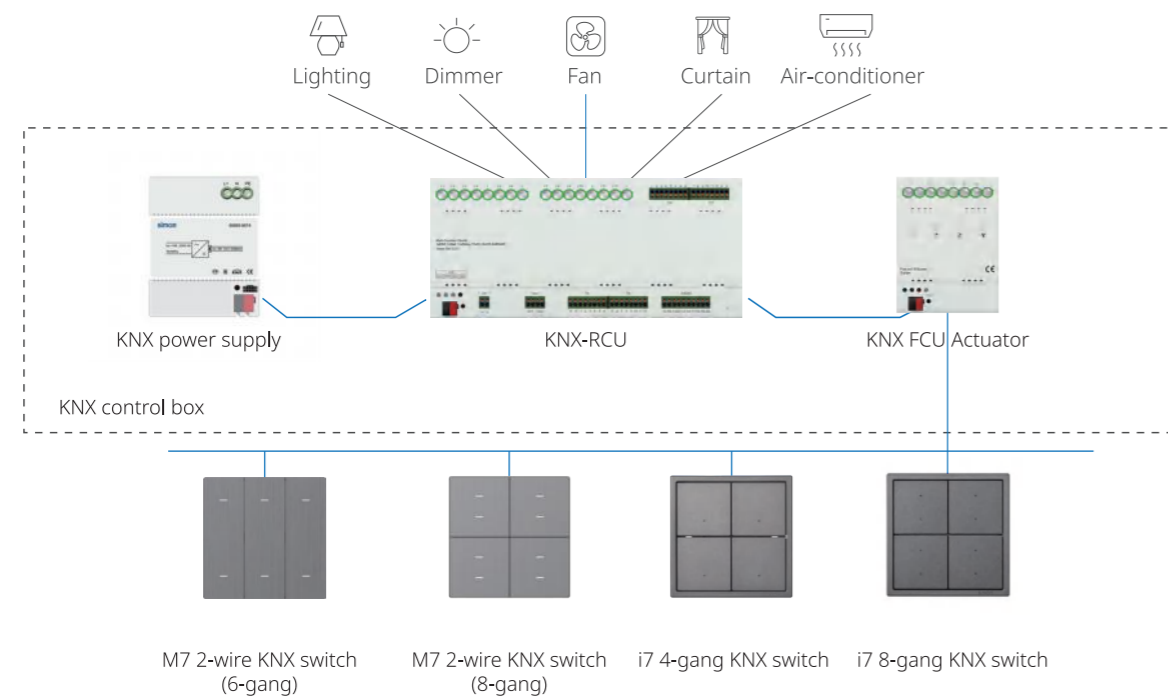
When a user interacts with KNX switch, it sends digital commands through KNX bus to connected actuators, then these actuators process the signals and control high-voltage loads accordingly.

The system's flexible software-based programming enables full reconfiguration of device functionalities without requiring any physical rewiring modifications.

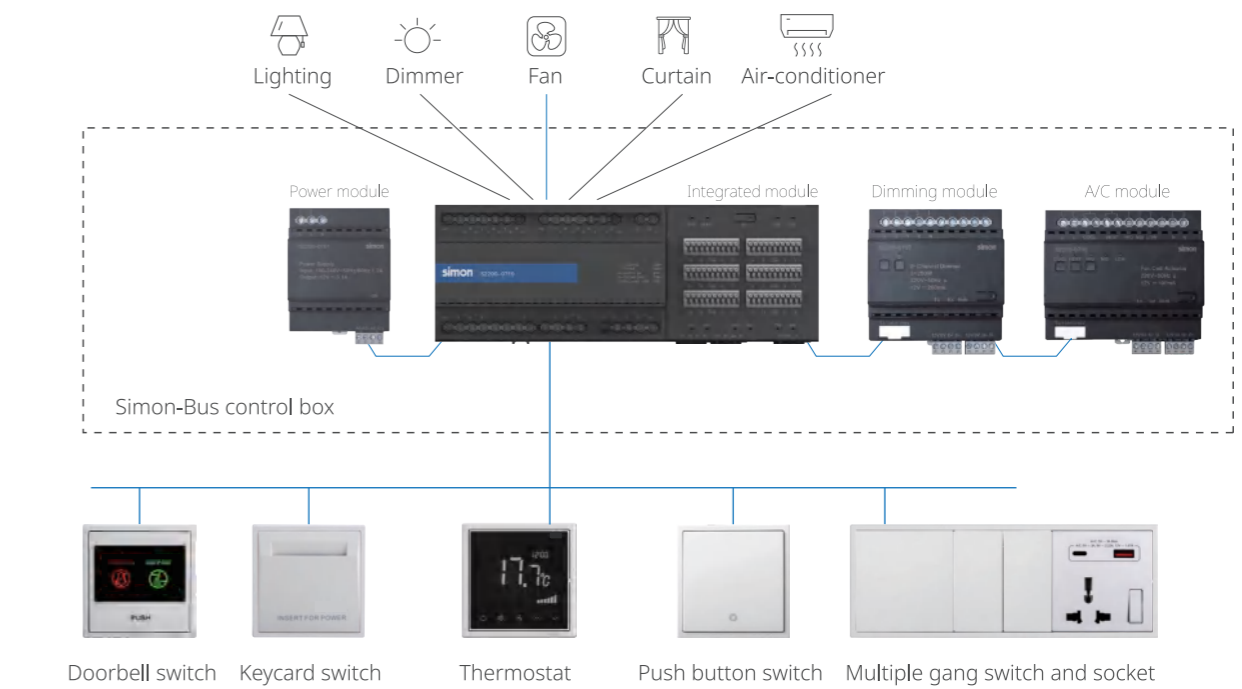
Hotel Room – Wired RCU



Solution for luxury hotel



Solution for boutique hotel



Hotel Room – Wireless RCU

Connection of up to 6 pushbuttons for configurable scene switching

Climate control

Control of up to 4 lighting and blind lines

Occupancy

Working status indicator

ZigBee wireless status indicator

Cloud service status indicator

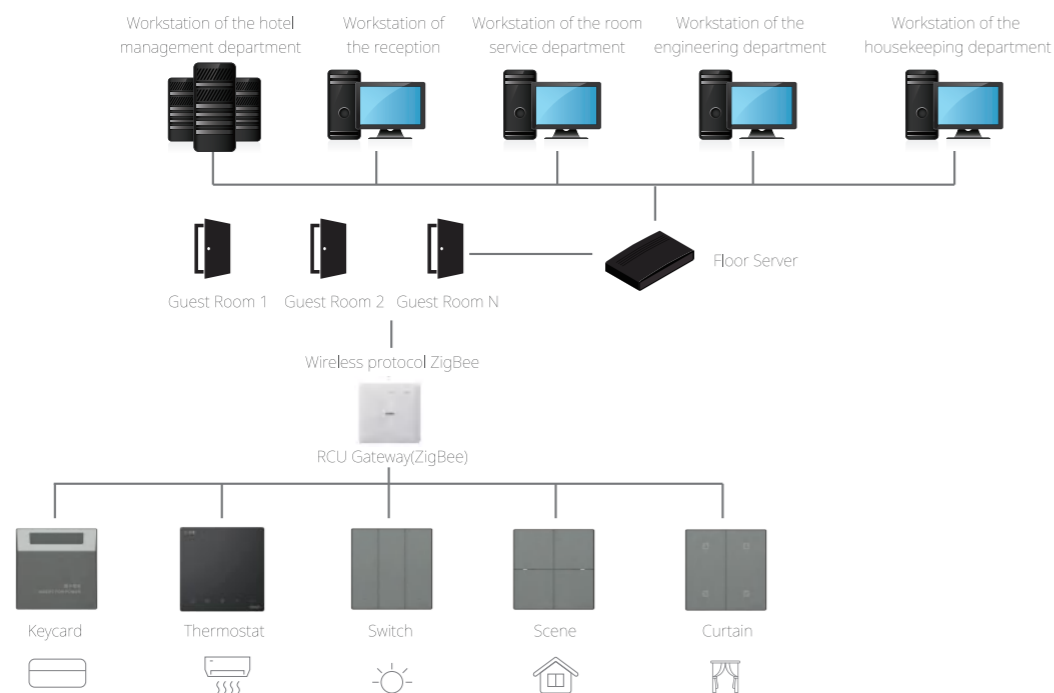
Re-set Button

Network wire socket

Powersocket

By replacing traditional mechanical switches with ZigBee switches(L and N wiring) which wireless connect to the ZigBee RCU gateway. the smart upgrade of standard guest rooms can be quickly accomplished. This effortless integration achieves a Smart Hotel experience, enhancing customersatisfaction and increasing hotel occupancy rates.

Solution for quality hotel



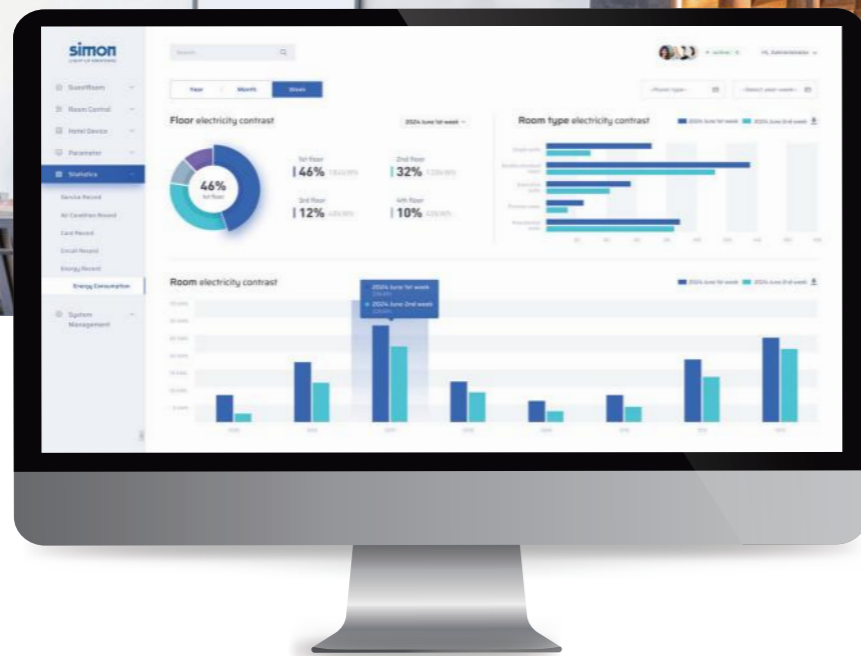
ZigBee protocol



ZigBee protocol employs a cellular mesh network communication protocol, providing advantages such as wide coverage, multi-channel support, low power consumption, and self-organization, enabling extensive network coverage without dead zones in rooms and overcoming communication distance limitations.

It supports cloud-based or local online management, as well as direct communication between panels. Optimized communication protocols and proprietary algorithms enhance the overall performance. Security is a core aspect of ZigBee network design, with each data packet undergoing encryption and validation.

Connect systems. Enhance experiences



Centralized management dashboard

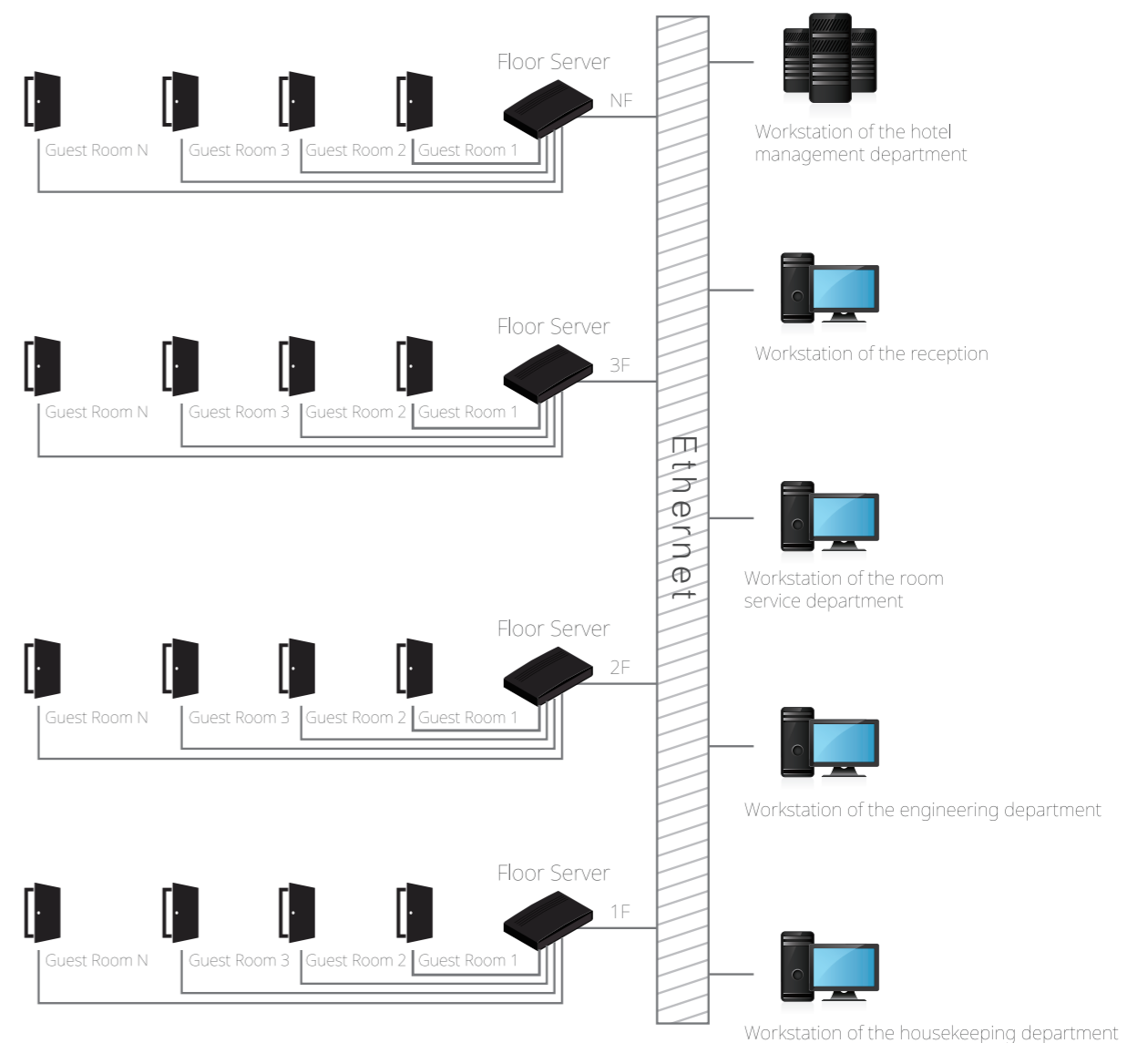
Monitor and control all connected rooms from a single interface—simplifying hotel operations and improving overall efficiency.

Energy consumption management

Monitor hotel room energy consumption data (air conditioning, outlets, lighting) through the hotel management system. Analyze monthly usage and room type performance to support effective energy-saving management.

Seamless PMS Integration

Real-time communication between PMS and RCU system ensures instant room activation upon check-in. When a guest registers at the front desk, the system automatically pre-sets the air conditioning to an optimal temperature—welcoming them with refreshing comfort the moment they step inside.



Shaping the Guest Experience

Exceptional hospitality is more than the sum of its parts. It is about how every element works in harmony. Discover how Simon's intelligent devices and control systems seamlessly integrate to transform individual rooms and expansive public areas into intuitive, comfortable, and flawlessly managed spaces.

Serve better. Know before you knock



Outdoor



ELV doorbell switch (DND,MUR)



i7 ELV Doorbell switch (DND,MUR)

The room status is shown by lighted LEDs: "Do Not Disturb" or "Make Up Room". Visitors and housekeeping staff can ring the bell to request entry.

Efficient cleaning, undisturbed privacy.

Displays room occupancy status for easy housekeeping, while automatically disabling the doorbell in "Do Not Disturb" mode for guest privacy.

Indoor



M7 ELV 2-gang switch



i7 ELV 2-gang switch



S20 ELV 2-gang switch

By pressing the indoor DND/MUR button, the guest's request is shown on the outdoor unit.

Customize every detail

Choose your preferred switch finishes, customize the LED indicator color, and engraved ICONS — all to fit your hotel's unique identity.

Doorbell



Electronic doorbell

When visitors press the doorbell button outside the room, a "ding-dong" chime is triggered to alert the guest inside. The doorbell chime duration can be adjustable to meet your hotel's needs.

Keycard Power Saver



Keycardless Energy Saver



Keycard switch



M7 ELV
Keycard switch



I7 ELV
Keycard switch



S20 ELV
Keycard switch

The keycard switch activates room power only when an authorized key card is inserted. It also triggers a welcome scene upon insertion and a leave scene upon removal, with adjustable delay time available.

Reliable. Energy-Saving. Economical.

Available with or without ID function

What ID function does for you:

Recognizes card identity

Sets different welcome scenes for different card users

Defines the effective power-on time as needed

Sensor



Human presence sensor



Door contact

The system combines sensor and door contact logic to manage room power intelligently — automatically turning electricity on when occupied and off when empty, with no guest effort required.

Intelligent. Energy-Saving. Convenient.

No more guests asking for extra cards to keep the AC running while they're out.

Occupancy sensors ensure power is on only when the room is occupied — automatically. It ensures guest comfort, enables convenient management, and delivers energy savings for the hotel.

Flexible RCU for any hotel



RCU module



All-in-one integrated RCU module



Extension RCU module

Intelligent room control and management for maximum guest comfort and for the sustainability and efficiency of buildings.

Climate control

- Fan coil 2T/4T
- VRF

Occupancy:

- Presence
- Service management

Consumption measurement

- Electricity

Lighting control

- ON-OFF
- Dimming

Curtain Control

- Open/Close/Stop

Scene Control

A flexible, expandable RCU system for hotels of any size. It supports customized gateway firmware for fast response to special logic requirements.

Tailored RCU box wiring and installation services minimize on-site complexity.

Built for stability, it's ideal for high-end hotels with complex functional demands.

Climate Control & Perfect Comfort



Thermostat



M7 ELV
RS485 thermostat



I7 ELV
RS485 thermostat



S20 ELV
RS485 thermostat

The thermostat puts room temperature control at your fingertips. Simple and intuitive, it ensures comfort with ease. Its design perfectly matches the room's switches, offering a unified and elegant appearance. Comfort for guests. Efficiency for hotels.

Flexible programming allows A/C to meet various hotel needs—for example, linking to the balcony door, so the A/C automatically turns off when the door opens and back on when it closes.

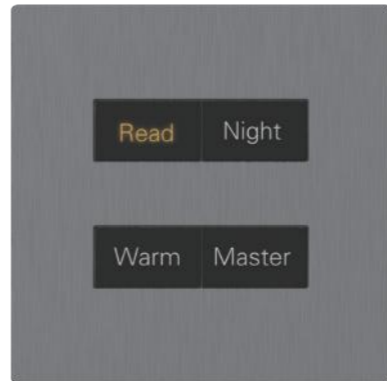
Finishes for every style



M7 ELV
2-gang switch



M7 ELV
4-gang switch



S20 ELV
4-gang switch



I7 ELV
2-gang switch

A wide range of finishes, colors, and materials to suit any interior style, complemented by matching socket outlets for a seamless look—perfect for diverse hotel design concepts. Each button can be personalized with custom icons or laser-engraved text, while indicator light colors are also adjustable to match the ambiance.

Bedside Mastery



Experience the convenience of controlling multiple functions using a single device, with each button intuitively identified using symbols for universal understanding, allowing you to customize settings for master control, scene activation, curtain operation, or dimming as needed.



A single press switches all lights on or off



Start, stop, or reverse curtain travel with a single press



Short press to switch, long press to dim - all in one button



Personalize your space by assigning different scenes to one button, such as read, relax, or night.

Bathroom, Shaver & Safety



Shaver outlet



i7
Shaver Outlet (95*155mm)
(combined with frame)



S20
Shaver Outlet Module

Voice and light control switch



i7
Voice and light control switch

Emergency switch



i7
Emergency switch



M7
Emergency switch



S20
Emergency switch

Waterproof



CP36S LED Spotlight IP44

Simon ensures safety and elegance in hotel bathrooms with a line of waterproof and guest-centric electrical accessories, designed to withstand humidity while maintaining aesthetic appeal for a seamless guest experience.

Full range of low-voltage sockets



M7
Telephone Outlet (RJ11)



M7
Data Outlet Cat.6



M7
Dual Band Gigabit Wall-mounted
WiFi Router (POE Wifi 5)



M7
USB(SV 2.4A)+TYPE-C(65W)



S20
Telephone Outlet (RJ11)



S20
Twin Data Outlet Module Cat.6



S20
TV and Data Outlet Module Cat.6



S20
USB(SV 2.4A)+TYPE-C(45W)
Module



I7
TV Outlet Module



I7
TV Outlet Module with F
Connector



I7
Twin Data Outlet Module Cat.6



I7
USB+HDMI Module

Simon delivers seamless global compatibility with a comprehensive range of international socket systems, enabling easy combination in multi-gang frames for a consistently standardized design worldwide.



Diverse sockets



M7
Schuko Socket with
USB A+C Chargers



M7
13A BS Switched Socket with
USB A+C Chargers



M7
Twin EU-US with Earth Socket with
USB A+C Chargers



M7
Multi-standard Socket with
USB A+C Chargers



S20
Schuko Socket Module



S20
13A BS Switched Socket Module



S20
Single EU-US with Earth Socket Module



S20
USB(5V 2.4A)+TYPE-C(45W)Module



i7
Schuko Socket Module



i7
13A BS Switched Socket Module



i7
Twin EU-US with Earth Socket
(combined with frame)



i7
Twin EU-US with Earth Socket with USB A+C
Chargers (combined with frame)

Simon transforms the hotel desk into an ultimate connectivity hub, seamlessly integrating high-speed POE Wi-Fi, comprehensive data, and versatile multimedia modules to empower guest productivity and entertainment.

Budget hotel

The wireless RCU system offers a reliable and cost-effective solution for hotel smart upgrades. Utilizing ZigBee technology, it ensures stable communication through a self-healing mesh network. For traditional hotels transitioning to smart operations, the upgrade process is simple—typically requiring only the addition of a neutral wire to existing wall switches or fixtures. This approach reduces labor costs and minimizes room downtime, making it ideal for both renovation projects and budget-conscious hotel developments.

Beyond core functionality, the system delivers extensive personalization options: switches can be customized with different icons and engravings, various lighting scenes can be set to suit different moods or occasions, and matching sockets are available to complete the unified room experience.

Designed for hotel renovations & economy properties



Optimized for budget hotels and renovation projects, our Wireless RCU system offers a high-performance smart upgrade with minimal investment.

By prioritizing rapid retrofitting and simplified wiring,

it enables seamless centralized control over lighting, curtains, and climate.

The integration of intuitive scene modes—such as Welcome and Sleep—not only elevates the guest experience but also significantly reduces operational overhead through intelligent energy management and real-time room status monitoring.

Wireless RCU gateway



gateway

Entrance



M3 wireless
Keycard switch



M3 wireless
DND/MUR switch

Bathroom



M3 wireless
Thermostat



M3 wireless
2-gang switch

Bedside



M3 wireless
1-gang curtain switch

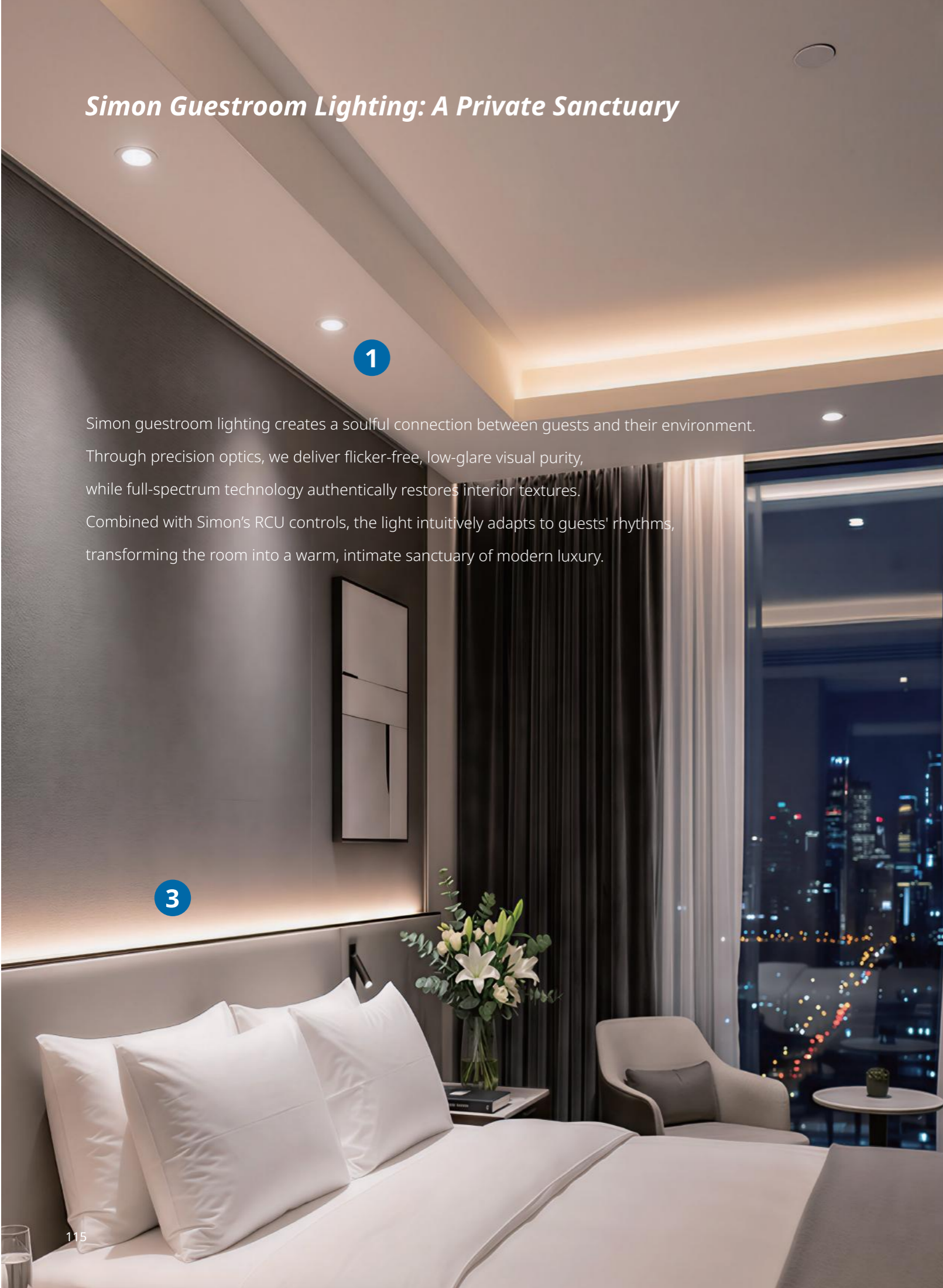


M3 wireless
4-gang scene switch



M3
Multi-standard socket with
USB A+C chargers

Simon Guestroom Lighting: A Private Sanctuary



Simon guestroom lighting creates a soulful connection between guests and their environment. Through precision optics, we deliver flicker-free, low-glare visual purity, while full-spectrum technology authentically restores interior textures. Combined with Simon's RCU controls, the light intuitively adapts to guests' rhythms, transforming the room into a warm, intimate sanctuary of modern luxury.

1



CP60 LED Module

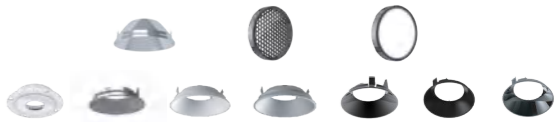


2

or



CP36S LED Spotlight Oval



3



SS52C 24V LED Strip

4

or



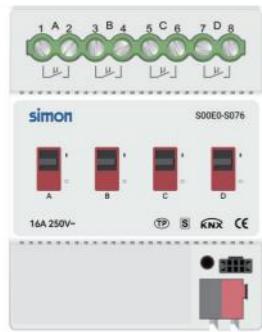
SS30 24V LED Strip

Illuminating Public Spaces

Stepping out of the guest room, public areas demand a lighting strategy that balances inviting ambiance with large-scale efficiency.

To meet these dynamic needs, Simon offers a comprehensive range of professional lighting fixtures tailored to the unique aesthetics of lobbies, corridors, and amenities. These are seamlessly integrated with our robust KNX intelligent control system, providing reliable, centralized scene management and energy optimization for expansive spaces.

One-Touch Lobby Lighting



KNX switching actuator



KNX multi-control panel

The KNX system offers significant advantages for hotel lobby lighting control by serving as an open, standardized platform that integrates all lighting zones—such as the entrance, reception desk, and seating areas—into a single centralized network.

The core function is scene control, which allows staff to instantly switch between preset moods—such as Welcome, Day, Evening, and Cleaning—with a single button press, eliminating the need to manually adjust individual switches or dimmers. This simplifies facility management by reducing complex lighting adjustments to simple, intuitive commands, ensuring the lobby always presents the appropriate atmosphere while making daily operations more efficient for hotel staff.

1



CFD32A LED Downlight 40w

2



CP36S LED Grid Spotlight 24W*2

3



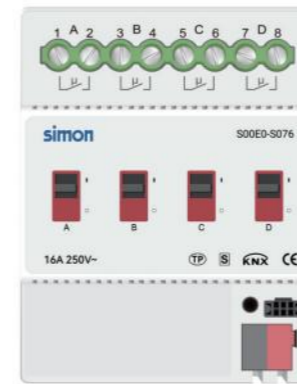
CP36S LED Spotlight 40W

Simon Hotel Lobby Lighting: Precision Meets Grandeur

The hotel lobby serves as the brand's first impression, requiring a balance of soaring architectural scale and functional guidance. Simon's lobby collection features high-performance downlights with precision-aiming mechanics, allowing for accurate vertical and horizontal adjustment to highlight focal points like reception desks and art installations while maintaining a clean ceiling. With high-lumen output and specialized anti-glare optics, Simon transforms the lobby into a welcoming, prestigious space that guides the guest's journey with clarity and elegance.



Breakfast to Dinner: Scene Control



KNX switching actuator



KNX 1-10V dimming actuator



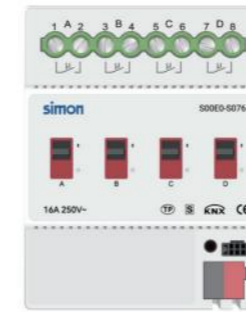
M7 KNX
4-gang switch



I7 KNX
4-gang switch

In hotel restaurant, KNX lighting control allows staff to instantly switch between Breakfast, Lunch, and Dinner scenes—adjusting brightness and ambiance with a single button to match each service period. It enables separate control over table and pathway lighting, offers one-touch scene presets for private dining rooms, and simplifies daily operations with cleaning mode and automated shutoffs to save energy.

Versatile Ballroom Lighting



KNX to DALI gateway



KNX-DMX gateway

* Available for purchase from third-party suppliers



M7 KNX 6-gang switch

In ballroom, KNX enables staff to effortlessly transition the lighting atmosphere to complement the unique mood and purpose of every event. The system supports independent zoned control over stage, seating, and pathways to adapt to different layouts and event sizes. Through a KNX to DALI gateway, DALI fixtures can be grouped, individually addressed, or controlled via scenes, delivering smooth and precise dimming for superior lighting quality. For weddings and galas, dynamic RGB lighting effects can be activated via a KNX-DMX gateway, enabling seamless DMX dimming and vibrant color changes to enhance the celebration.

Simon Integrated Dining & Banquet Lighting: Mastering Atmosphere through Precision



CP36S LED Grid Spotlight 24W



Neon Strip & DMX



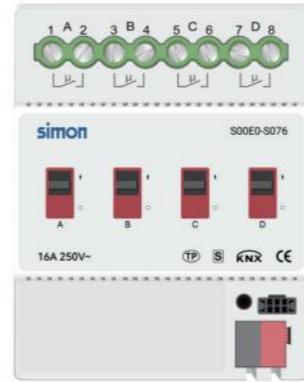
CH22B LED HV-Strip

Simon delivers a versatile lighting ecosystem designed to balance the complex functional and aesthetic demands of premium dining and banquet venues. Our flexible Neon Strips offer dynamic color-changing capabilities (RGB/Tunable White) to shape the room's personality, effortlessly shifting from vibrant social energy to sophisticated evening elegance. For intimate dining, precision-engineered spotlights create a refined "visual focus" on table settings while minimizing glare. Meanwhile, our high-power spotlight series provides the necessary lumen output for grand-scale events, ensuring uniform primary illumination without compromising on color fidelity (Ra>90). All elements are seamlessly unified by Simon's intelligent control system, allowing for one-touch scene transitions that adapt to every moment of the guest experience.

Light on Demand. Energy Saved



KNX motion Sensor



KNX switching actuator



CF32A LED Downlight

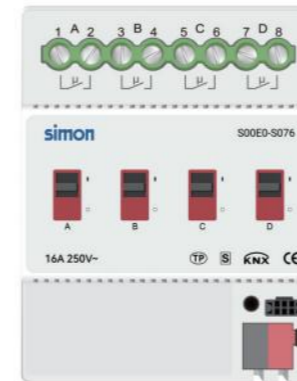


CP36S LED Spotlight

Integrated with a KNX motion sensor, the system detects human movement in real time—automatically turning lights on when someone enters and off when the space is unoccupied, effectively reducing energy waste and lowering operational costs.



Intelligent Conference Scenarios



KNX switching actuator

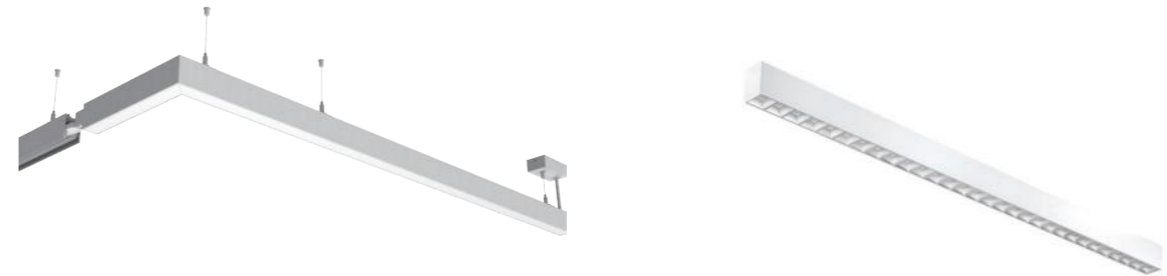


KNX shutter actuator



KNX multi-control panel

In hotel meeting room, KNX enables one-touch scene management via a multi-control panel. It provides instant access to pre-set scenes designed for different meeting scenarios—ensuring the right atmosphere every time. KNX switching actuators control lighting and AV power, while KNX shutter actuators adjust motorized shades for privacy and glare control. When the room is empty, standby mode automatically turns off lights, raises blinds, and saves energy.



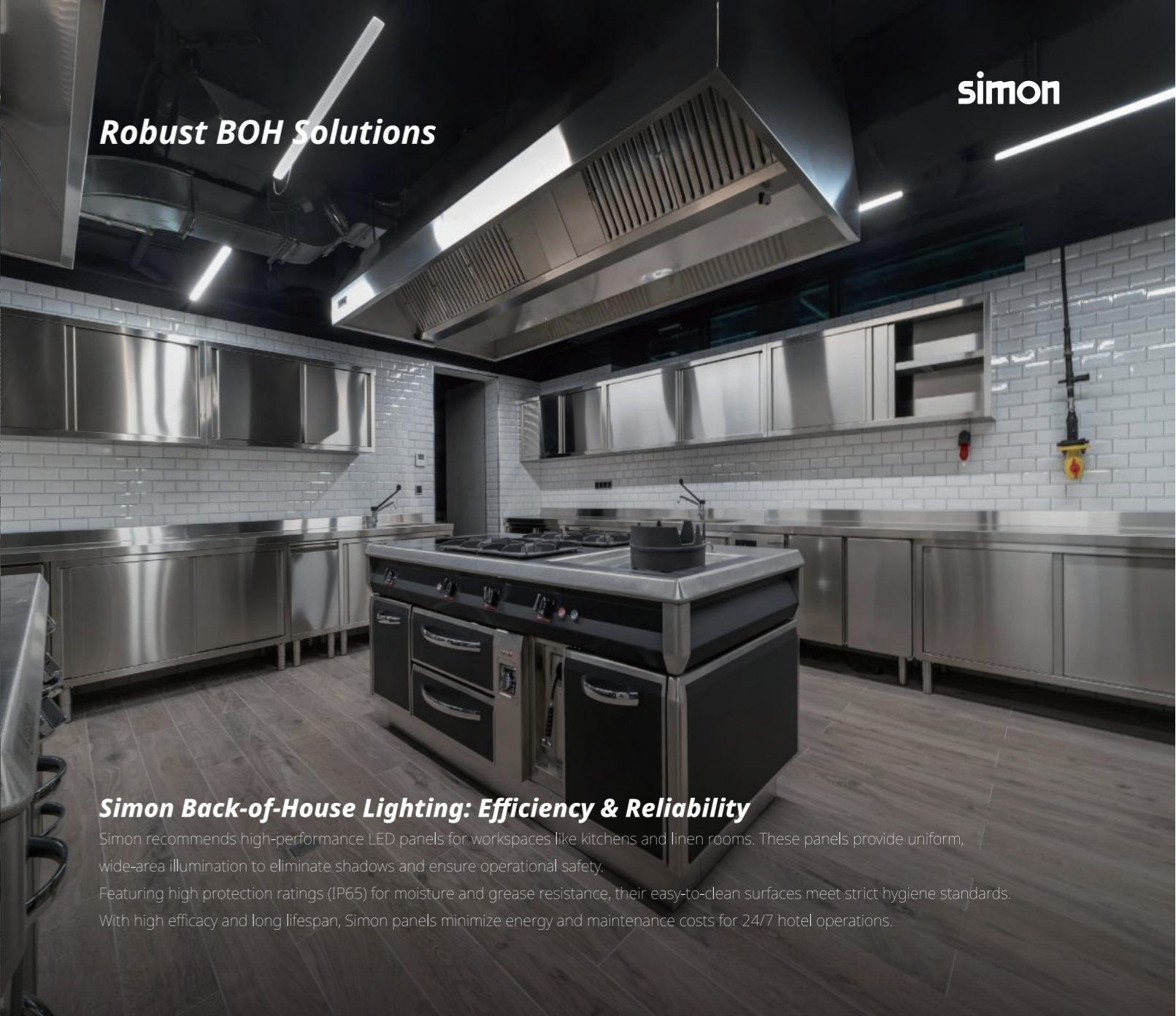
Miller

The Miller linear lighting system engineered for modern hotel conference rooms, utilizing advanced glare-free technology to alleviate visual fatigue during extended meetings and enhance participant focus. Its flexible modular design supports continuous, seamless integration, adapting perfectly to diverse architectural ceilings to create a sleek, professional environment. By incorporating Human Centric Lighting (HCL) principles and achieving an impressive 140lm/W efficiency, Miller delivers a professional, natural light setting while significantly reducing operational and maintenance costs—making it the ideal choice for a high-performance business atmosphere.

Versatile Floor Sockets for Gyms



Robust BOH Solutions



Simon Back-of-House Lighting: Efficiency & Reliability

Simon recommends high-performance LED panels for workspaces like kitchens and linen rooms. These panels provide uniform, wide-area illumination to eliminate shadows and ensure operational safety. Featuring high protection ratings (IP65) for moisture and grease resistance, their easy-to-clean surfaces meet strict hygiene standards. With high efficacy and long lifespan, Simon panels minimize energy and maintenance costs for 24/7 hotel operations.



Floor Socket with Schuko Module(Copper)



Floor Socket with BS & USB Modules(Copper)



Floor Socket with Twin Euro-US Socket Module (Stainless steel)



Floor Socket with Multi-Standard & 2 pin Modules(Stainless steel)

Simon optimizes fitness centers with durable, low-profile floor sockets, delivering flexible and unobtrusive power access for exercise equipment while maintaining a sleek, hazard-free workout environment.



M7 20A Double Pole Switch with LED



S20 45A Double Pole Switch module with LED



I7 20A Double Pole Switch with LED



PL52A LED Panel Light

Simon powers demanding commercial kitchens with a robust series of high-capacity double pole switches and connection units, featuring clear LED indicators for safe, reliable control of heavy-duty appliances.

Effortless Smart Parking with One Gateway & One Mini Program

Upgrade your space in hours, not days effortlessly

Transform your parking garage instantly with our all-in-one smart lighting solution.

Just **one gateway** and a **single mini-program** are all you need to seamlessly manage a rich array of high-efficiency **Bluetooth-enabled T8 light tubes**. Enjoy rapid deployment, intuitive control, and significant energy savings—without complex wiring or configuration. Smart, simple, and sustainable.



- Single gateway supports unlimited Bluetooth light tubes
- Control everything via one mini-program
- Quick installation & seamless scalability
- High-efficiency lighting with smart sensors
- Energy-optimized operation for cost savings



Smart LED T8

High-Protection Aquatic Lighting



Underwater Light IP68



Underwater Light IP68



CP36S LED Spotlight IP44

The pool environment presents unique challenges due to high humidity and chemical exposure.

Simon offers a specialized waterproof lighting range with high protection ratings (IP68), ensuring stable operation and absolute electrical safety in underwater and damp conditions.

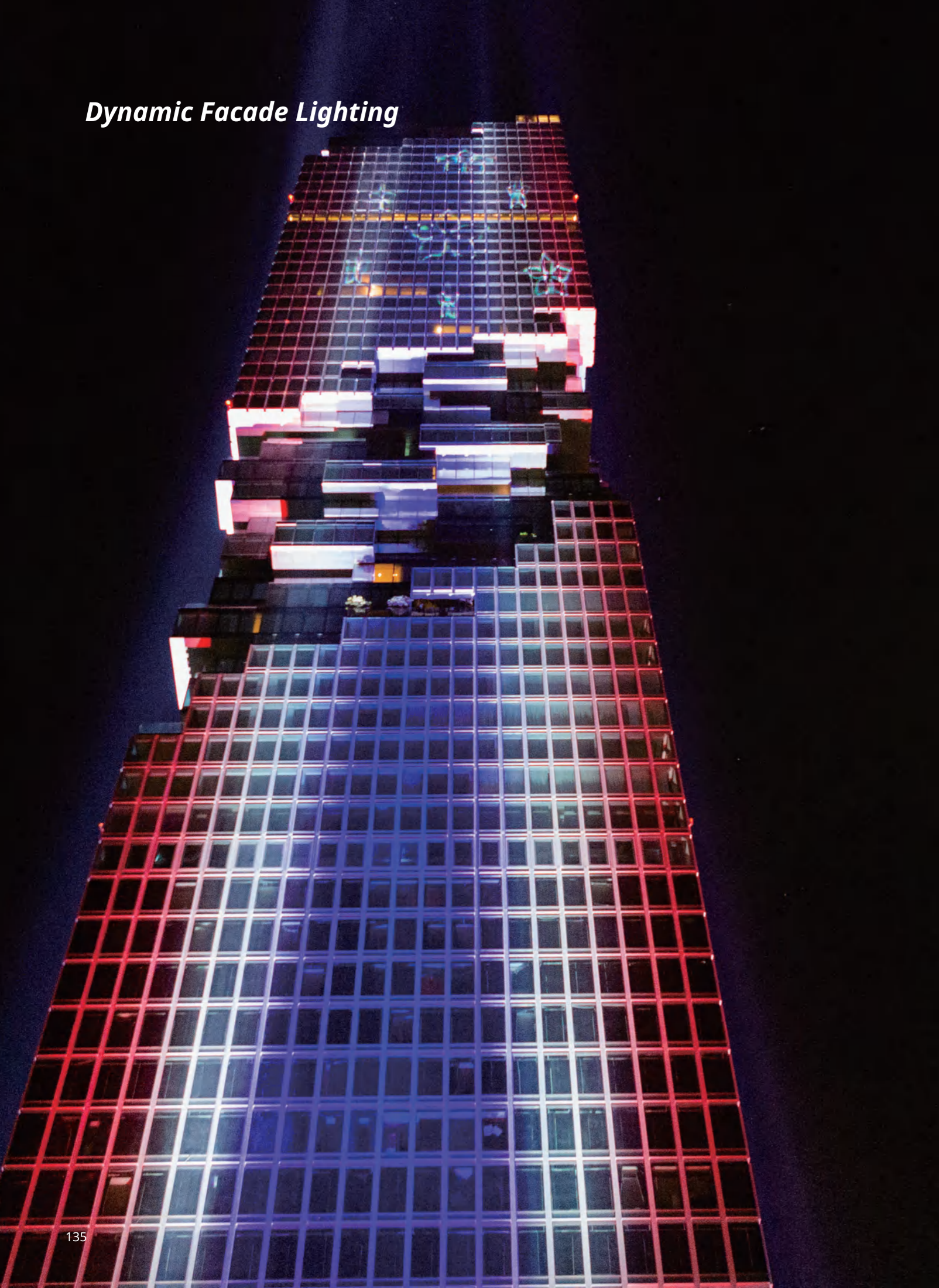
To enhance the sensory experience, our underwater Surface-Mounted Light leverage water's natural refraction to create a shimmering, ethereal ambiance. Built with corrosion-resistant materials and anti-glare optics,

Simon's solutions not only ensure maximum visibility and safety for night swimming but also transform the pool area into a luxurious, restorative retreat.

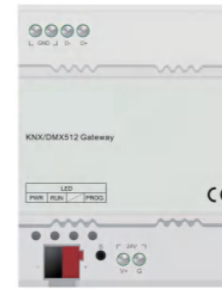
Designed for high-humidity hotel pool areas, the CP36S series combines IP44-rated safety with refined ambiance.

Integrated with **KNX and RCU systems**, it offers intuitive scene management and smart dimming to enhance the water's architectural beauty. This high-efficacy solution ensures visual comfort and energy savings, creating a sustainable, tranquil retreat for the ultimate guest experience.

Dynamic Facade Lighting



From inside to outside - one lighting system



KNX-DMX gateway
* Available for purchase from third-party suppliers

Using KNX to DMX gateway, facade lighting can be seamlessly integrated into the KNX system, allowing for automated control and unified lighting management across both interior and exterior applications.

Simon Outdoor Facade Lighting: A Dynamic Digital Landmark

DMX Master / Slave Controller



Facade DMX Dot Light



Facade DMX Point Light



DMX Signal Repeater



DMX Neon Strip



Facade DMX Liner washer



DMX Master / Slave Controller

Simon's outdoor lighting transforms hotel facades into captivating nighttime landmarks through the integration of the DMX512 digital control protocol. This system allows for pixel-level precision, enabling the building to "breathe" with fluid color transitions and themed light shows that enhance brand recognition. Built to endure the elements, our fixtures feature anti-corrosion die-cast aluminum bodies and IP65/IP66 waterproof ratings, ensuring long-term reliability. By combining high-power performance with specialized optics—such as narrow beams and wall-washing—Simon highlights architectural textures with dramatic contrast while minimizing light pollution, delivering a sustainable yet visually stunning exterior.

Lighting

The Soul of Sustainable Hospitality Luxury

The Simon professional lighting system empowers hotel operators to achieve the perfect harmony between bespoke luxury and operational intelligence. **By seamlessly integrating high-performance fixtures with KNX building automation and RCU guestroom control systems, we create a fully interconnected ecosystem that responds intuitively to the hotel's rhythm.** From sophisticated dimming in the lobby to personalized occupancy-based scenes in guestrooms, our solutions prioritize energy efficiency without compromising visual comfort. This synergy of precision engineering and smart technology not only optimizes energy consumption and carbon footprint but also simplifies maintenance, defining the new standard of sustainable luxury in modern hospitality.

WORKPLACES **INSPIRE** /WORK/
CONNECT/MEET/LISTEN/THINK
/TALK/**DESIGN** RETAIL SPOT/
SHOW/DISCOVER/CHAT
/BEAUTIFY/CHOOSE/MATCH
HOSPITALITY RELAX / SLEEP /
SENSE / DREAM /DESIRE / ENJOY
/IMAGINE / **TRAVEL** HOME LIVE /
SHARE / REST / LOVE / TASTE
/ LAUGH /SMELL **ART** EXHIBIT /
DELIGHT / RELATE / CREATE / SEE /
LEARN **OUTDOORS** WALK / PLAY
/ ENHANCE / RUN / DRIVE / JUMP /
ROLL / GUIDE / CONTEMPLATE

CP60



CP60

Modular design

Lighting module+lens+frame module+reflector+LED driver, enables multiple combinations to meet diverse customer needs.

Excellent color rendering index

CRI ≥ 97, R9 ≥ 90, restore the true color.

Glare control

UGR < 3 (best), deep recess for visual comfort.

Long lifetime 50,000hrs

Durable with 50,000h lifetime, long-term cost-efficient option.



Optional



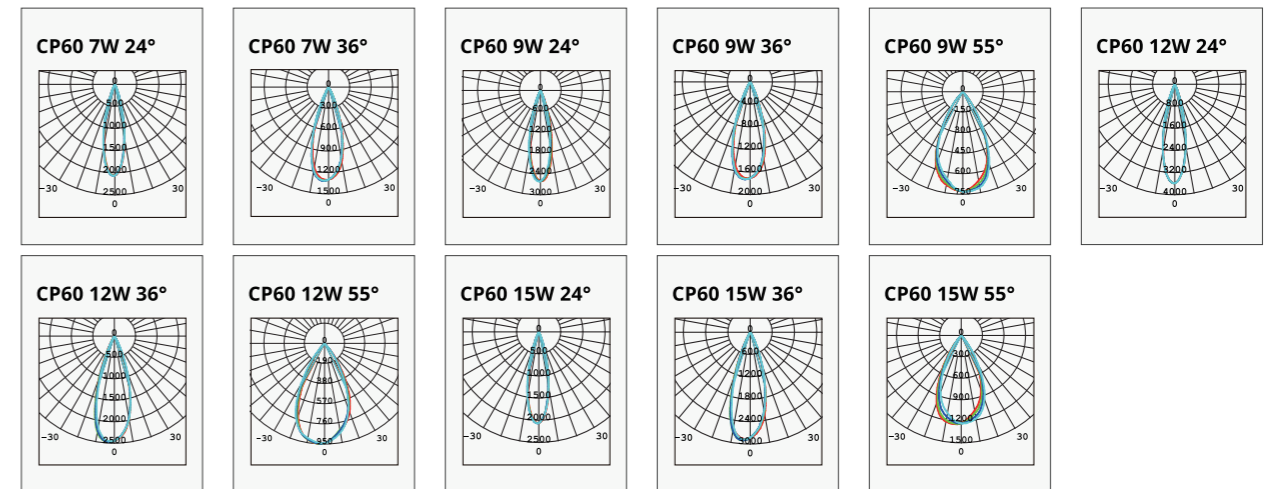
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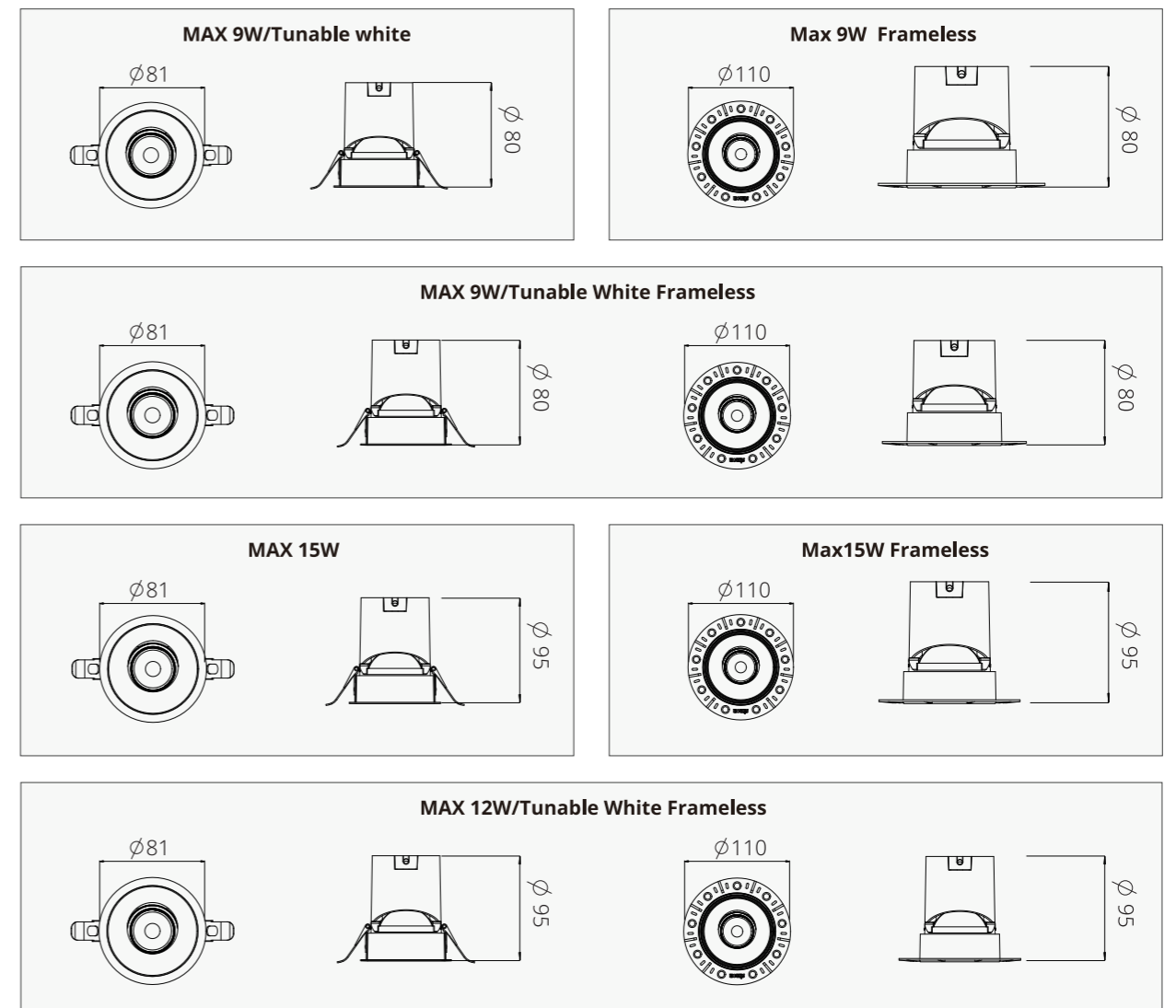
Application Scenarios

Guestroom, Suit, Lounge, Restaurant

IES drawing



Line drawing



CP36S



Frame



Modular design

lighting module+frame module enables multiple combinations to meet diverse customer needs.

Glare control

UGR<2(best), deep recess for visual comfort.

Complete portfolio

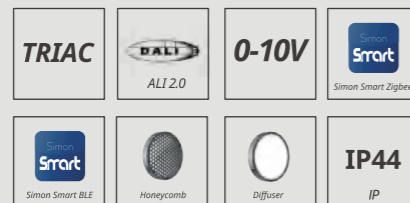
Offers 3W-40W, 35mm-125mm cutout, covering various applications.

High color rendering index

CRI>90, R9>50, restore the true color.



Optional



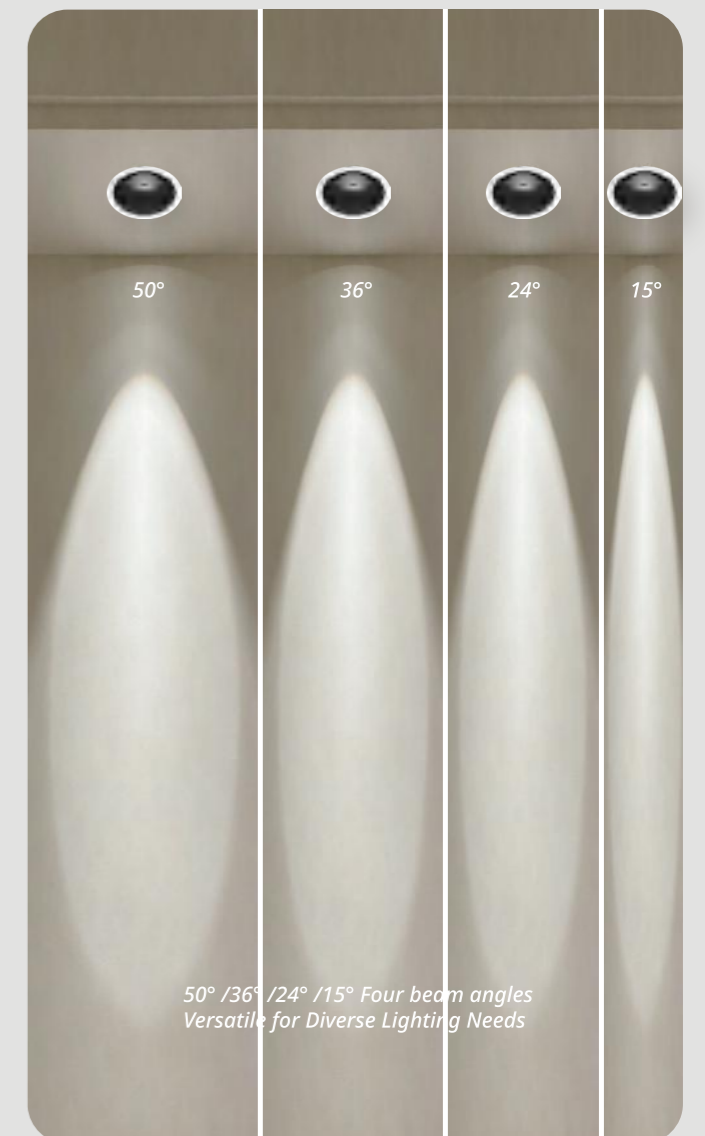
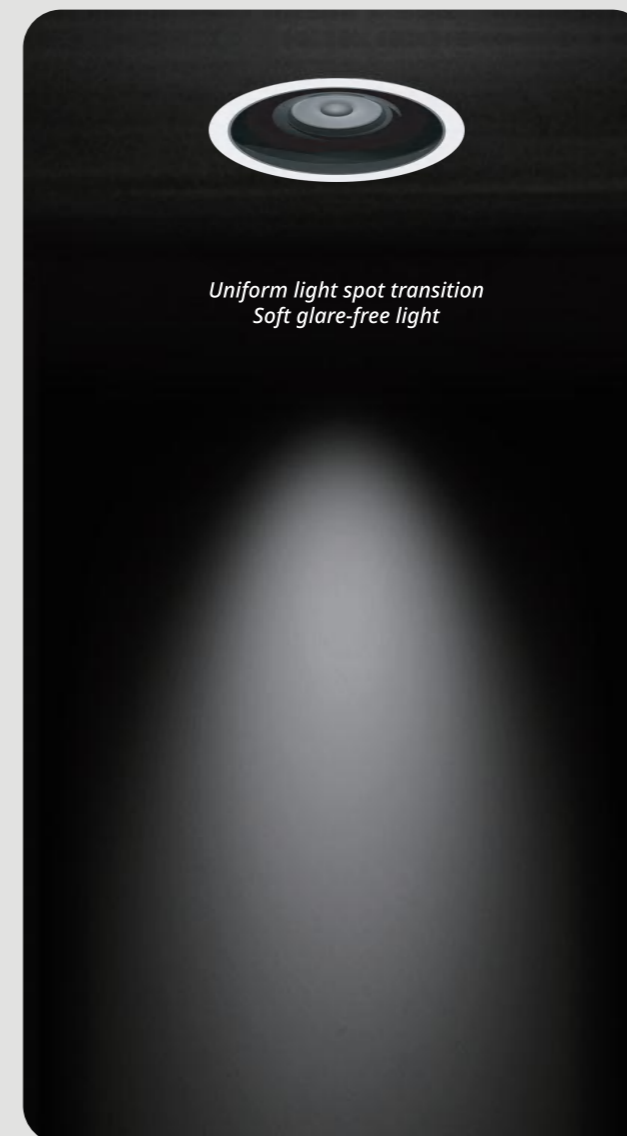
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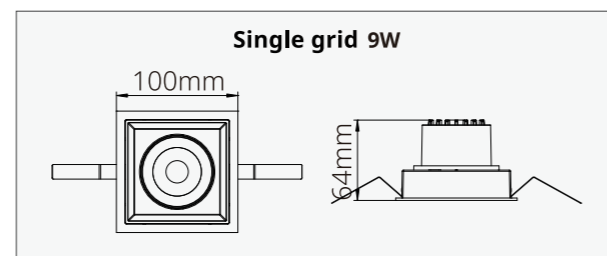
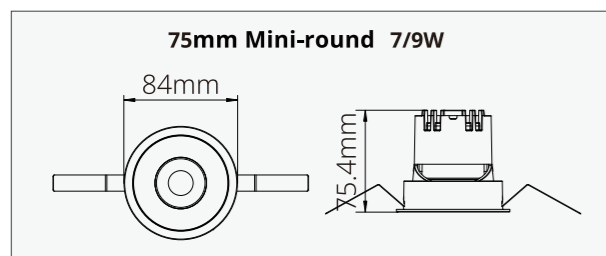
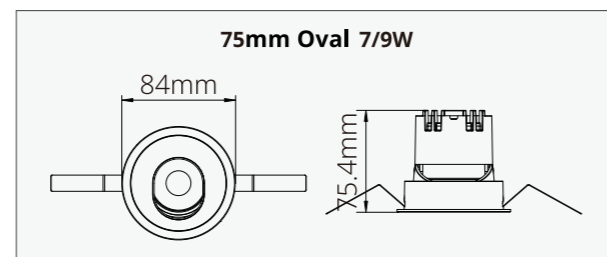
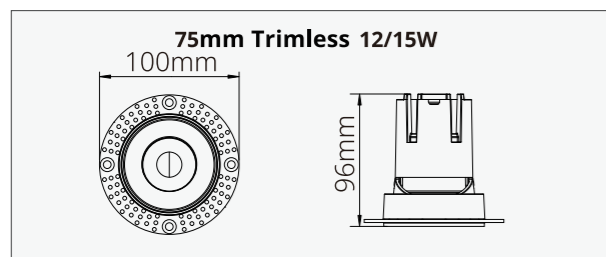
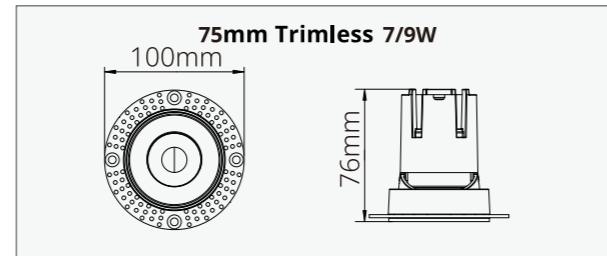
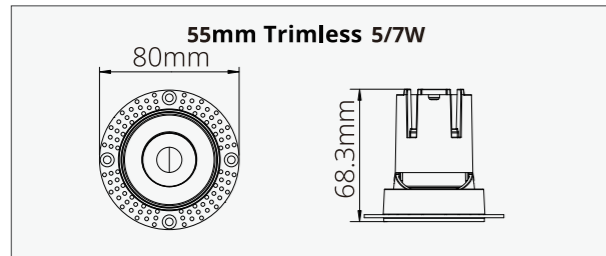
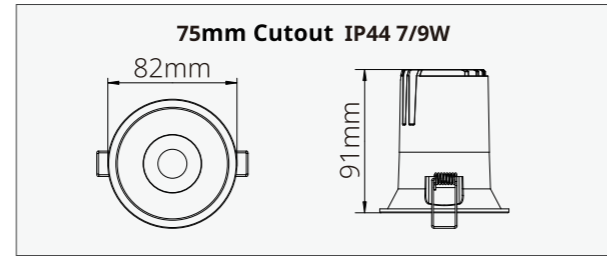
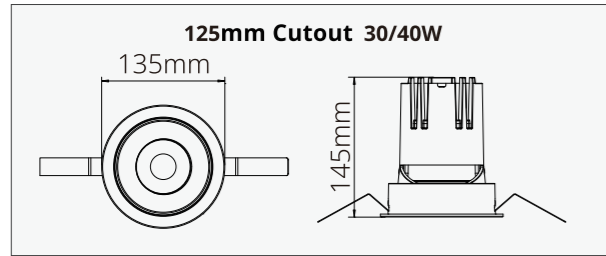
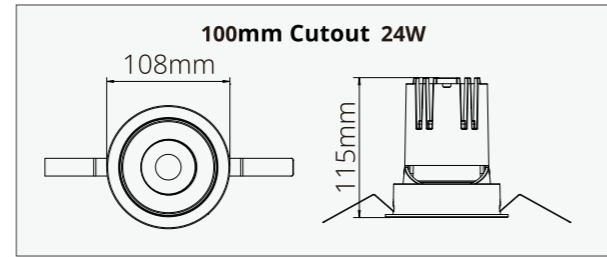
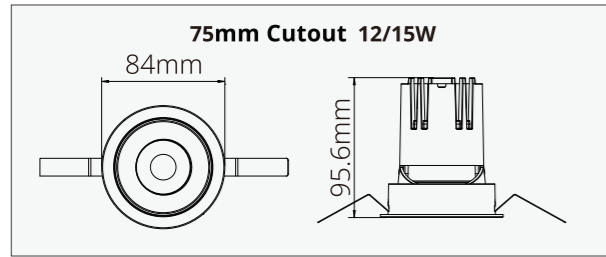
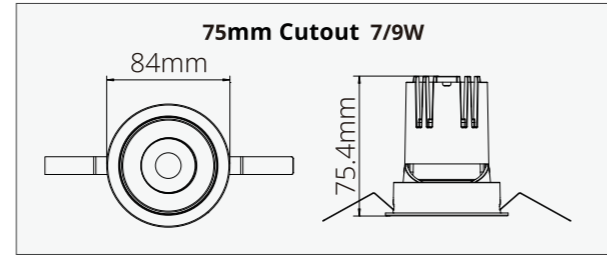
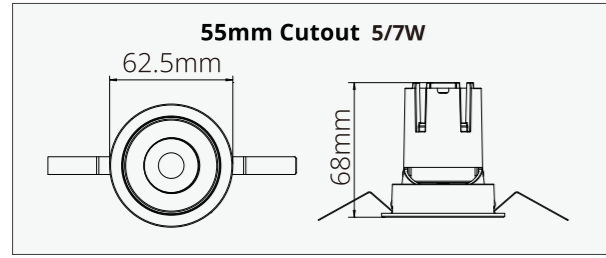
Application Scenarios

Guestroom/Suit/Lobby/Corridor/Lounge/Restaurant

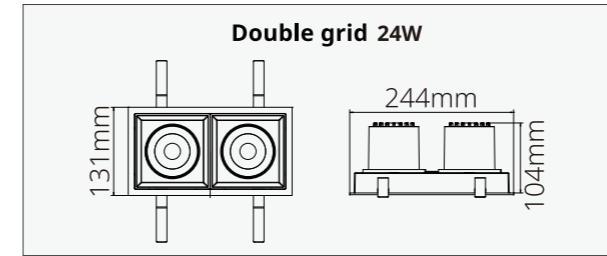
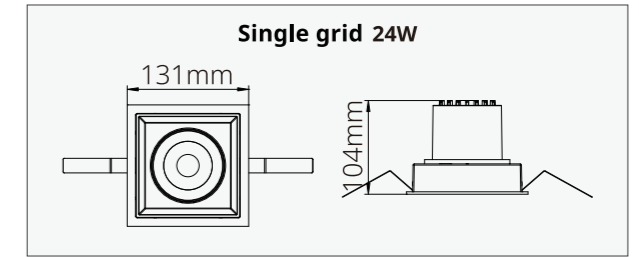
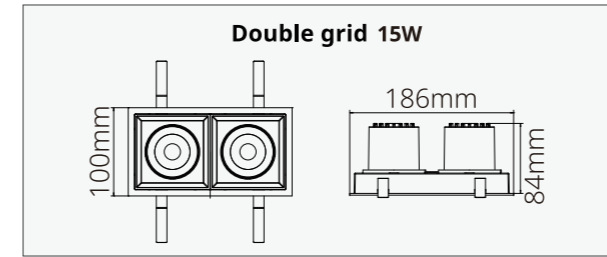
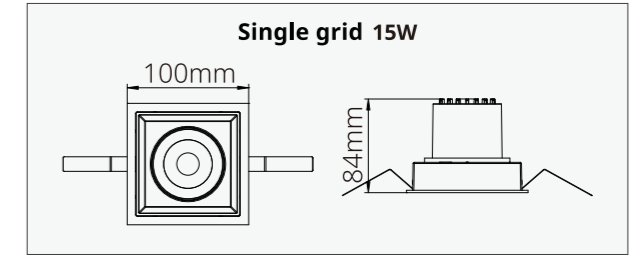
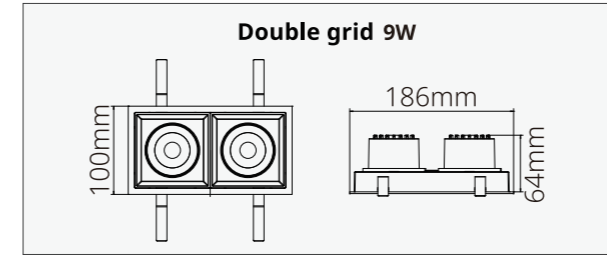
Deeply recessed light source high-quality anti-glare



Line drawing



Line drawing



CFD32A



Professional optical control

Electroplated parabola reflector is designed to deliver uniform and soft lighting.

Superb efficacy

Light source efficacy up to 200lm/W
System efficacy up to 125lm/W

Durable with great heat dissipation

Die cast aluminum heat sink with streamline design, empowers efficient heat dissipation.

Long lifetime

Long lifetime(L70):100,000h
LED driver:50,000h



Optional



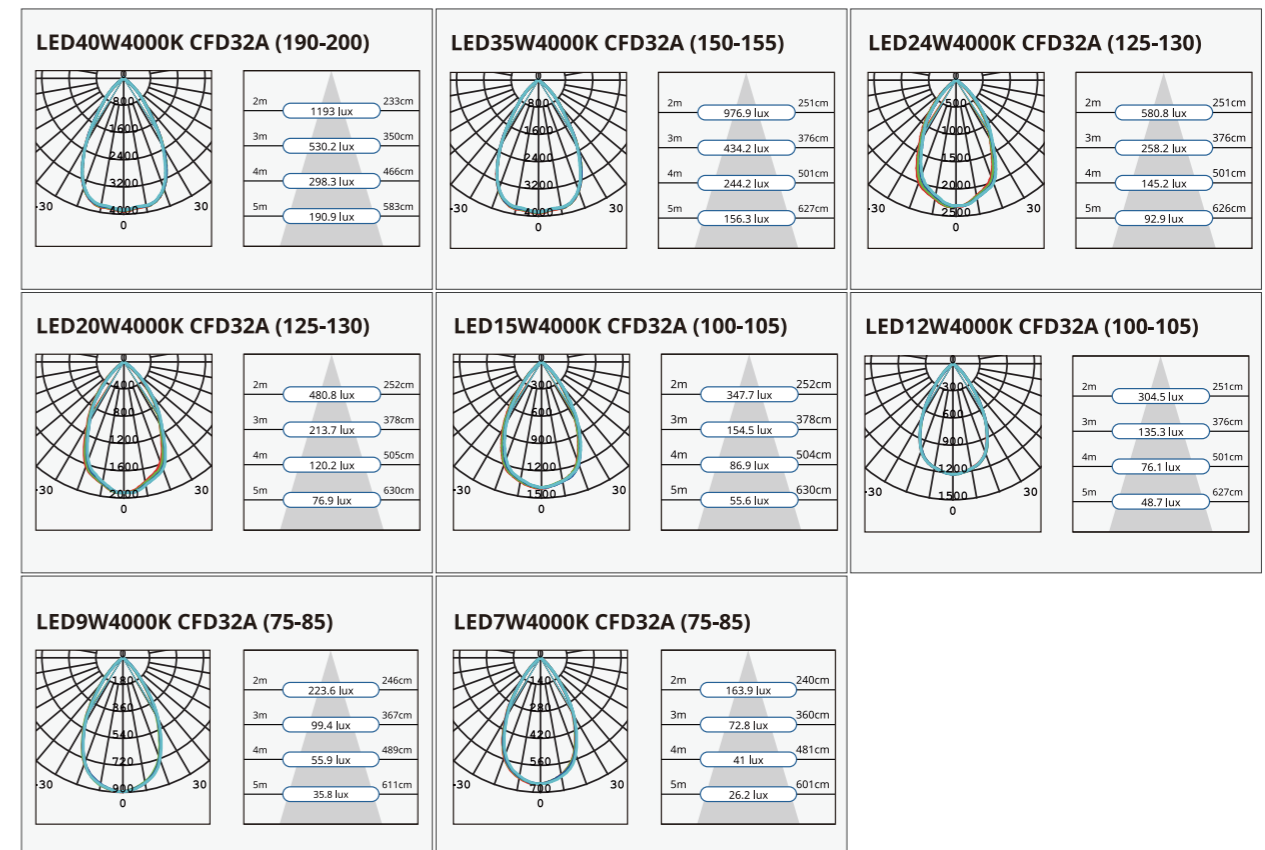
Certification



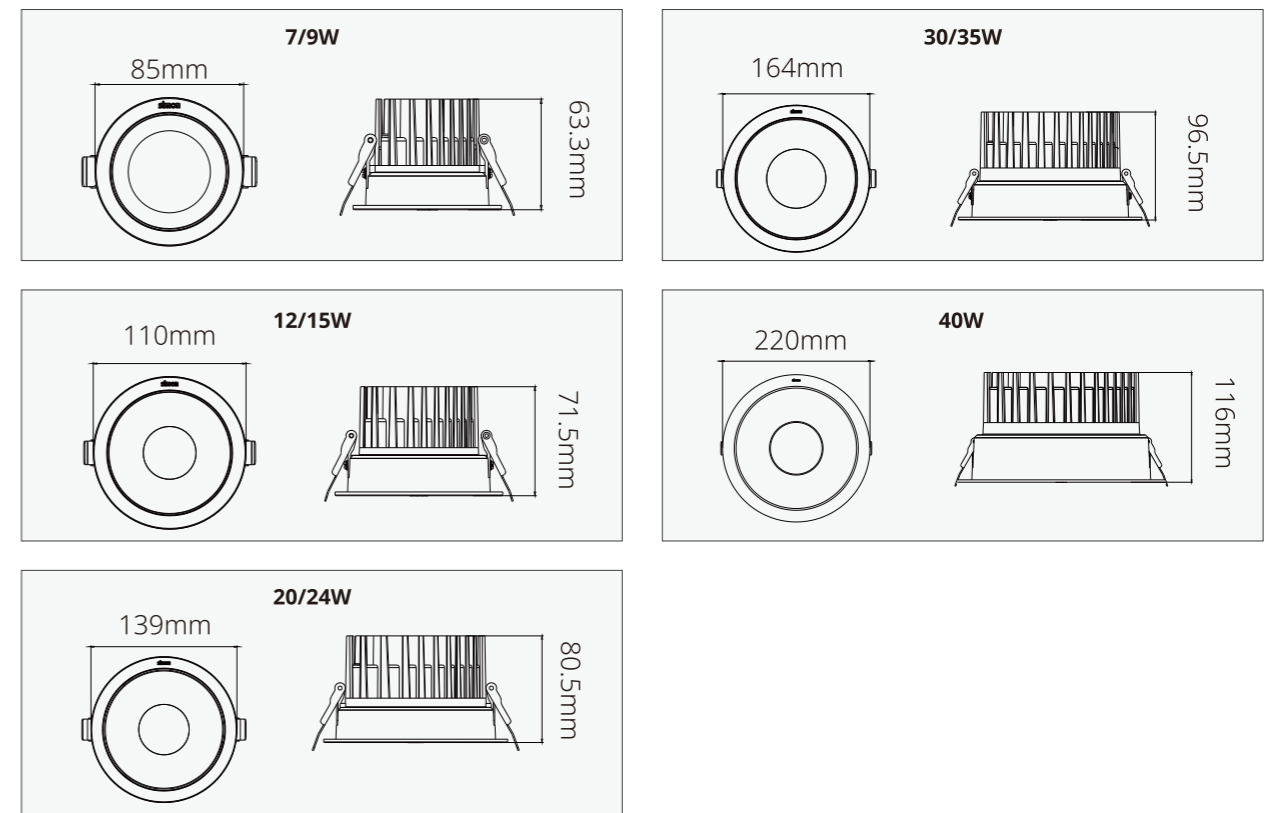
Application Scenarios

Lobby, Corridor

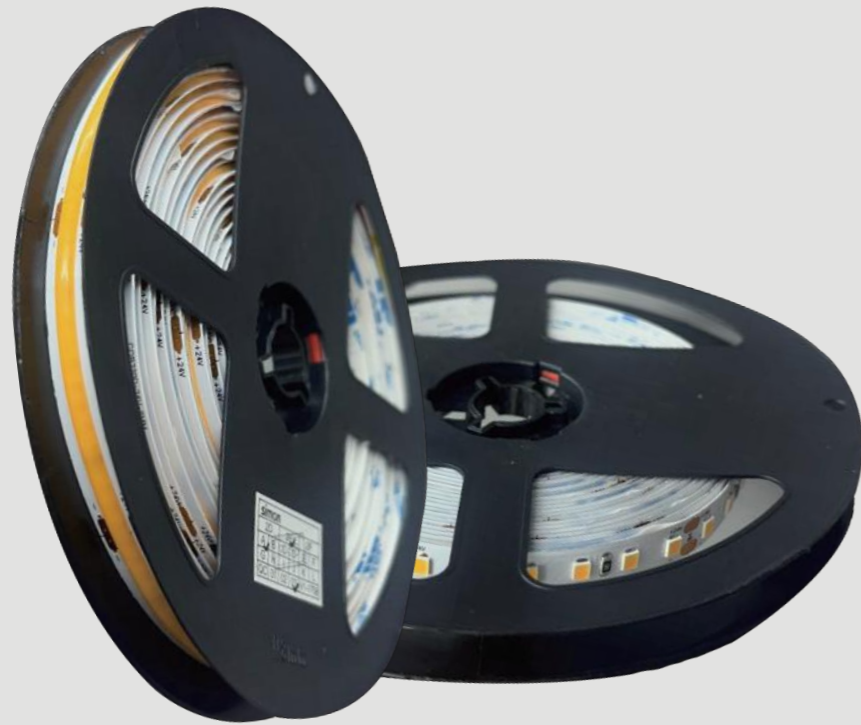
IES drawing



Line drawing



SS52C



Easy to customize

5cm minimum cutting unit, easy to customize for more applications.

High color rendering index

CRI \geq 90, R9 $>$ 50, restore the true color

Long lifetime 50,000hrs(L70)

50,000h long lifetime, durable, economical solution.

Tunable White optional



Optional



Certification



Application Scenarios

Guestroom/Suite

SS36



Easy customization

Features various width and cutting unit options. Minimum 1 LED/Cut.

Superb color rendering index

Offers options with CRI \geq 95, R9 $>$ 85 for higher lighting quality.

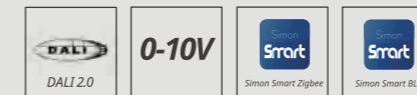
Long lifetime 30,000hrs(L70)

Durable with 30,000h lifetime, long-term cost-efficient option.

Tunable white option



Optional



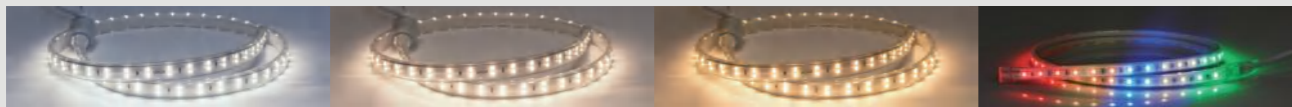
Certification



Application Scenarios

Guestroom/Suite

LED CH22B HV Strip



Enhanced Performance

Higher brightness (900lm) and power (11W) with 120 LED Chips/m for efficient ambiance.

Ultimate Flexibility

Highly flexible design, optimized for creative curving and shaping in complex spaces.

Robust Connection

Reinforced power supply structure ensures maximum durability during installation.

Complete Spectrum

Full range of CCT (3000K-6500K) and RGB colors with optional flicker-free drivers.



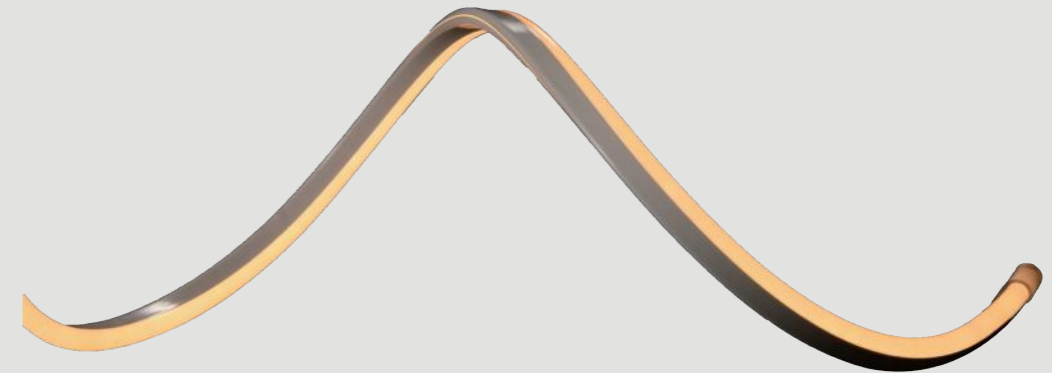
Certification



Application Scenarios

Ballroom / Facade

Neon Strip



Lighting Options

Single color/RGB and RGBW variants (6W/10W/14W), with selectable CCT (3000K/4000K/RGBW)

Optical Performance

High-quality milky silicone casing, high-density LED arrangement, delivering soft, glare-free illumination

Durability & Protection

IP65-rated waterproof and dustproof design, resistant to wind and rain for outdoor use

Control & Convenience

Compliant with standard DMX512 control protocol, supports online serial addressing for easy on-site debugging and maintenance



Optional



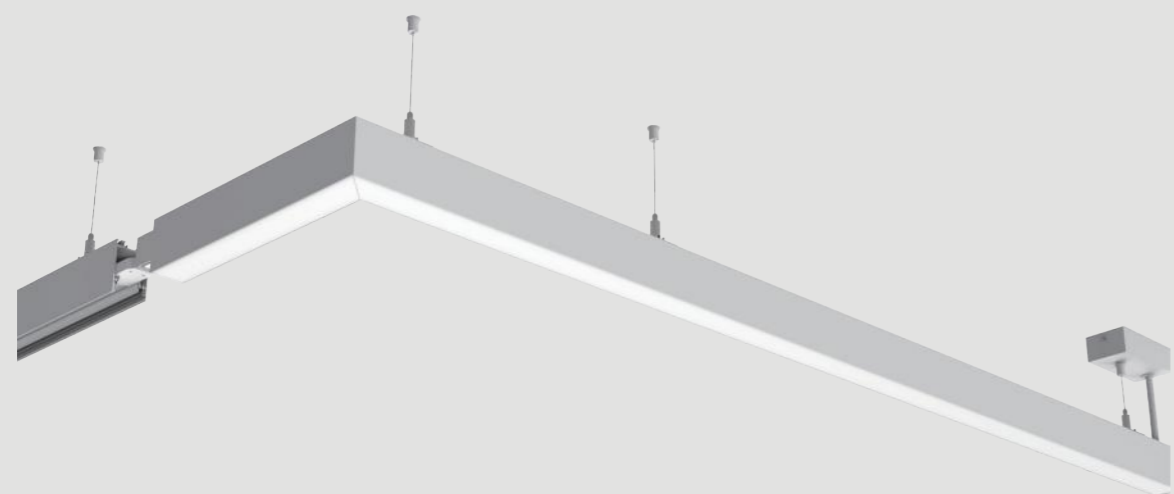
Certification



Application Scenarios

Ballroom / Facade

Miller



Continuous linear light being able to adapt the required length.

Glare-free solution.

Architectonic adaptation with ceilings.

Energy and cost savings.

Wellbeing (Human Centric Lighting).

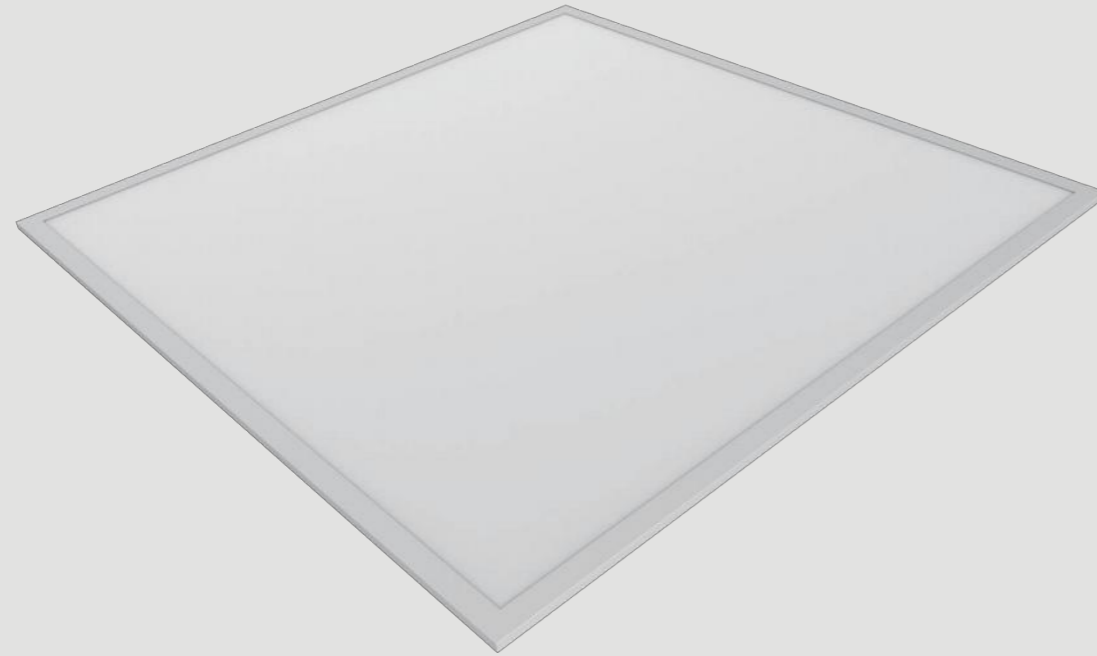
100% compliance with European standards.



Application Scenarios
Meeting Room/Office



PL52A



Backlit panel light

32mm in height, suitable for office/hospital settings and more.

Superb efficacy

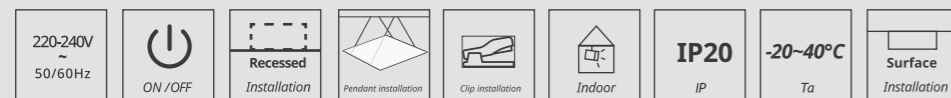
Energy-efficient LED, system efficacy up to 150lm/W, light source up to 170lm/W.

Flicker free & No blue light hazard

Flicker free & No blue light hazard, protect eye comfort.

Long lifetime 50,000hr

50,000h long lifetime, durable, economical solution.



Optional



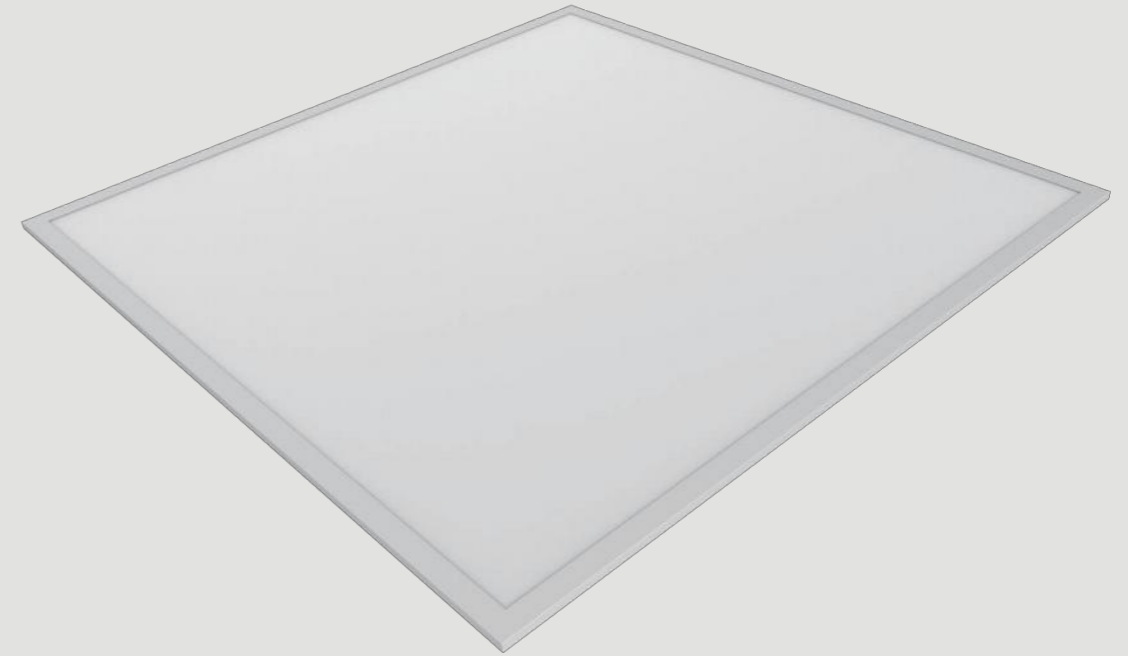
Certification



Application Scenarios

Meeting Room/Office/Work area

PL22



Backlit panel light

34mm in height, suitable for office/hospital settings and more.

Superb efficacy

Energy-efficient LED, light source efficacy up to 145lm/W.

Flicker free & No blue light hazard

Flicker free & No blue light hazard, protect eye comfort.

Long lifetime 30,000hrs

30,000h long lifetime, durable, economical solution.



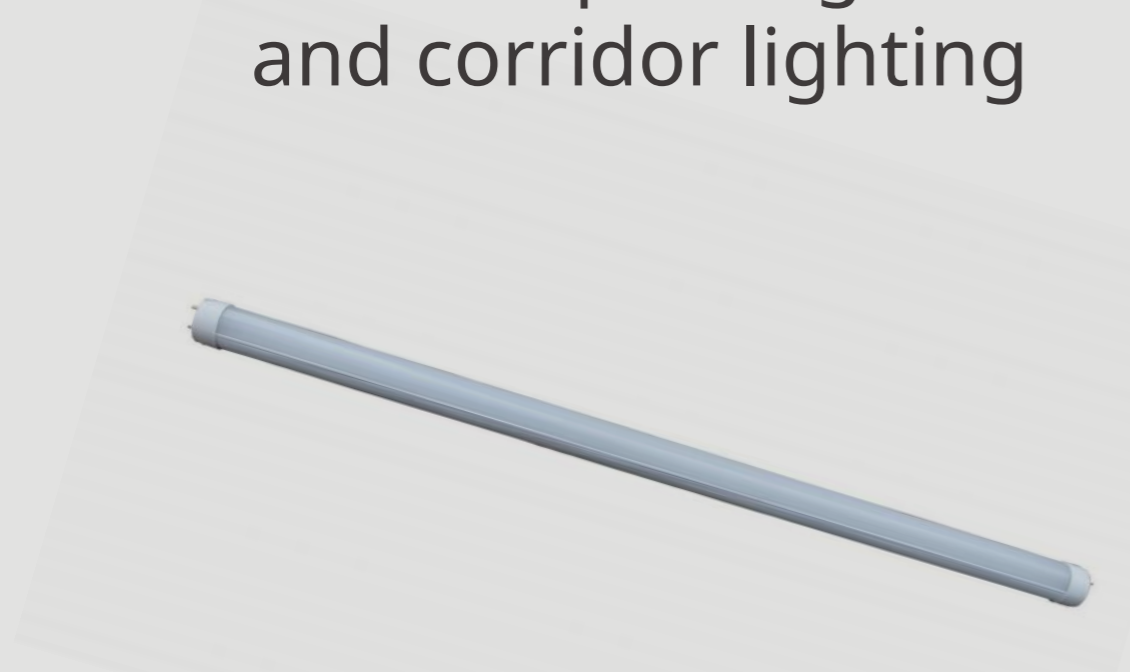
Certification



Application Scenarios

Meeting Room/Office/Work area

Indoor parking lot and corridor lighting



Application Scenarios
Parking Area

Maximum energy saving

- Average energy saving: >85%
- Flexible energy saving strategies
- Visualized energy consumption

Easier implementation

- One gateway
- Batch configuration via mobile phone

Upgrade your space in hours, not days effortlessly

Transform your parking garage instantly with our all-in-one smart lighting solution.

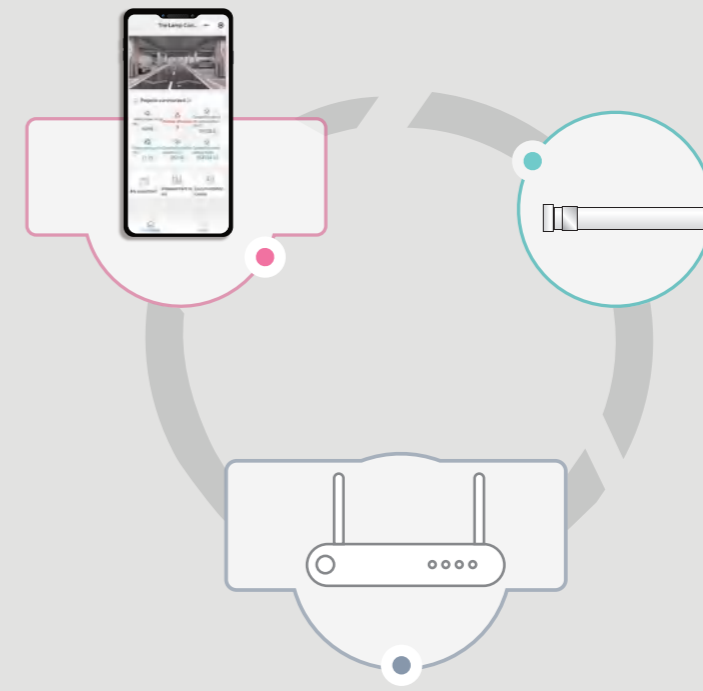
Just **one gateway** and a **single mini-program** are all you need to seamlessly manage a rich array of high-efficiency **Bluetooth-enabled T8 light tubes**. Enjoy rapid deployment, intuitive control, and significant energy savings—without complex wiring or configuration. Smart, simple, and sustainable.

Better lighting experience

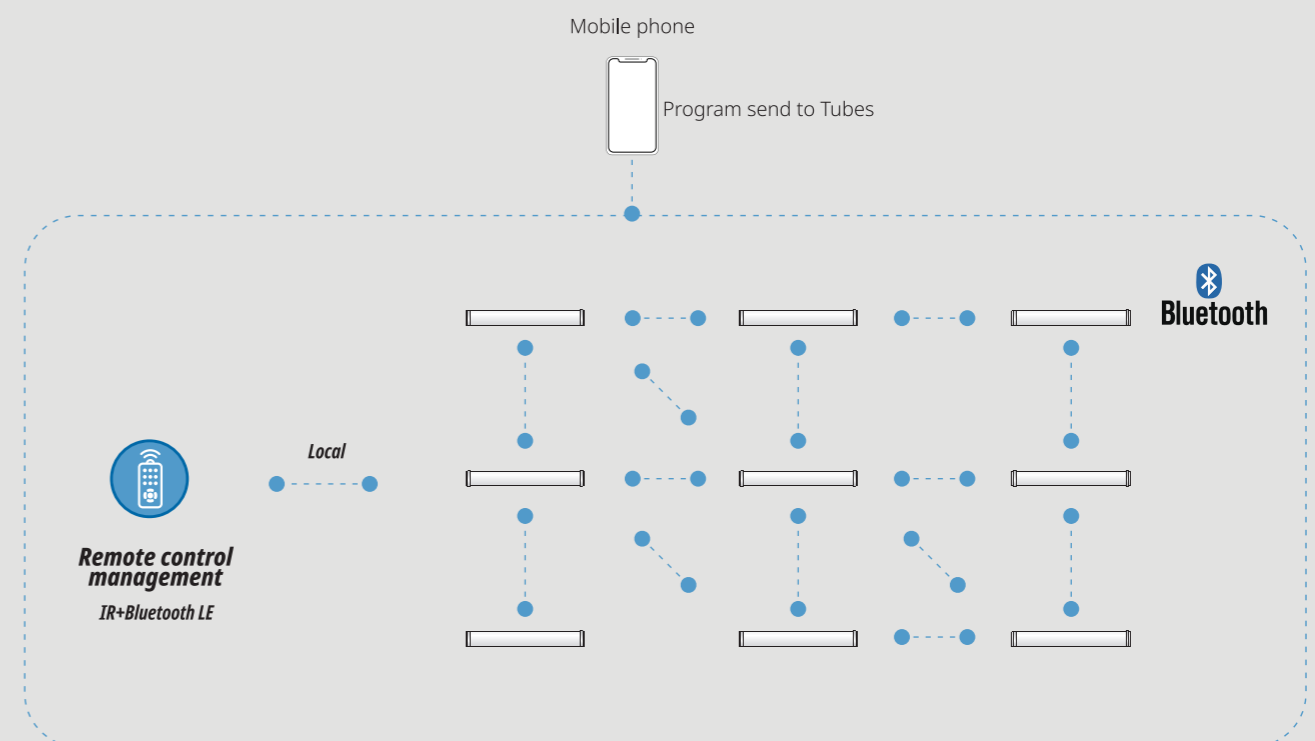
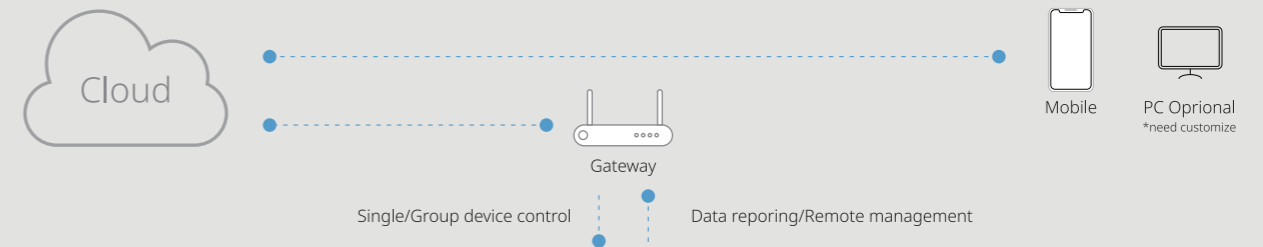
- Area automation
- Group adjustment depend on needs

Lower O&M costs

- Quick replacement of faulty devices



Smart Lighting System: Local Bluetooth to Cloud Control Architecture



Underwater Light



Single Color
6W/18W

IP68 protection with good waterproof performance

316 stainless steel lamp body, exquisite appearance, strong corrosion resistance

Equipped with anti-siphon waterproof rubber cable



Certification



Facade DMX Dot Light



Single color/RGB
0.75W/1.4W

CCT: 3000K/4000K/RGB

Integrated injection molding with IP66 dual-structure waterproof design

Standard DMX512 control protocol, supports online serial addressing

Multiple installation methods available to meet various project installation requirements

High-performance anti-pull structure



Certification



Facade DMX Point Light



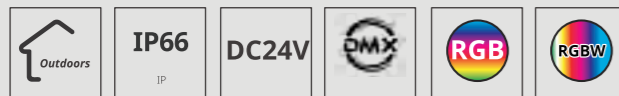
3.6W - Single Color/ RGBW; 4.8W - Single Color/RGBW
CCT: 3000K/4000K/RGB

Unique diamond-shaped PC cover for brilliant lighting effects

High-quality die-cast aluminum with good thermal conductivity

UV-resistant rubber wires

Standard DMX512 control protocol, supports online serial addressing



Certification



Facade DMX Liner washer



Single color/RGB
18W/24W/36W/48W (RGBW)

3000K/4000K/RGBW
4mm fully tempered glass

Equipped with an anti-glare light shield and a bottom wiring groove

Different options of beam angle light distribution

Thick extrusion aluminum housing, Excellent heat dissipation

Standard DMX512 control protocol, supports online serial addressing

UV-resistant rubber wires, solid pin male and female connectors

Different profiles and mounting accessories available for various applications



Certification



Sustainability Through Simon Innovation

DRIVING DECARBONIZATION



Smart Energy Management

Simon's Integrated GRMS reduces hotel energy consumption by up to 25% through occupancy-based HVAC and lighting control.



Circular Product Design

Implementation of "Eco-Design" principles, utilizing recycled materials and plastic-free packaging for all hospitality series.



Green Certification Support

Helping projects achieve LEED and BREEAM standards through precision energy monitoring and high-efficiency automation.



Energy consumption

LUXURY HOTELS



BOUTIQUE HOTELS



BUDGET HOTEL



WELLNESS AREA
Specific solutions for special spaces



ENERGY EFFICIENCY



HALL
A fully-featured control centre



SECURITY



GUEST ROOMS
Comfort and design travel together



COMFORT

A Message from Simon

At Simon, we believe that a hotel is more than just a place to stay; it is a sanctuary where technology meets emotion.

For over a century, our passion for design and innovation has driven us to create environments that do more than just function—they feel.

From the tactile click of a finely crafted switch to the seamless intelligence of a fully automated guestroom, every solution we provide is designed to enhance the human experience. We don't just provide hardware; we create the atmosphere that defines a guest's journey, ensuring every moment is filled with comfort, convenience, and inspiration.

As we look toward the future of hospitality, Simon remains committed to being your trusted partner in crafting sustainable, intelligent, and aesthetically stunning spaces. Together, let's light up emotions and redefine the art of the guest experience.

— **simon** —
LIGHT UP
EMOTIONS

